



Using Quality Matters to Design and Assess Online Courses

<http://bit.ly/QM2014-NOVA>

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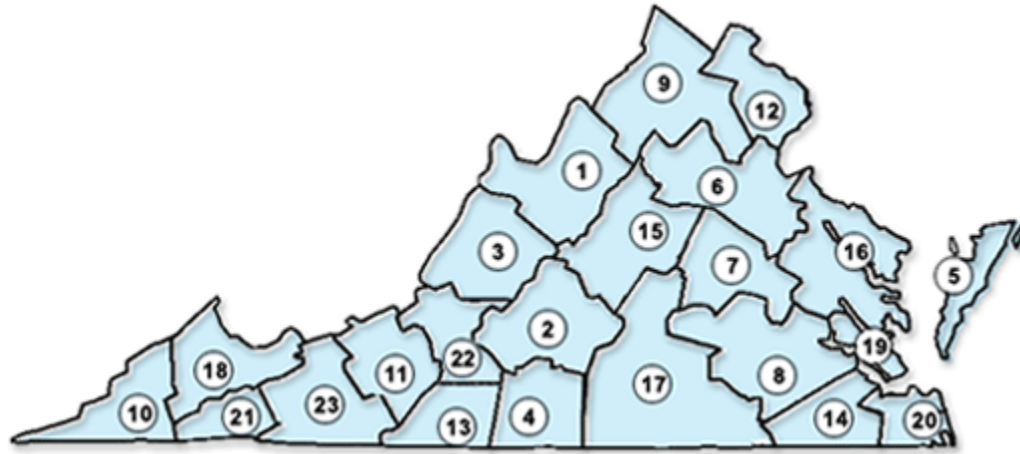


Overview

- Introduction to the VCCS, NOVA, and its Extended Learning Institute
- Introduction to our Instructional Design Team
- Best Practices
- Faculty Professional Development
- ELI's Course Review Workshop (CRW)
- Challenges & Lessons Learned



Introduction to the VCCS



<http://www.vccs.edu/about/where-we-are/impact>

- | | | | |
|--|--|---|---|
| 1 Blue Ridge Community College
http://www.brcc.edu | 7 J. Sargeant Reynolds Community College
http://www.jsr.vccs.edu | 13 Patrick Henry Community College
http://www.ph.vccs.edu | 19 Thomas Nelson Community College
http://www.tncc.edu |
| 2 Central Virginia Community College
http://www.cvcc.vccs.edu | 8 John Tyler Community College
http://www.jtcc.edu | 14 Paul D. Camp Community College
http://www.pdc.edu | 20 Tidewater Community College
http://www.tcc.edu |
| 3 Dabney S. Lancaster Community College
http://www.dslcc.edu | 9 Lord Fairfax Community College
http://www.lfcc.edu | 15 Piedmont Virginia Community College
http://www.pvcc.edu | 21 Virginia Highlands Community College
http://www.vhcc.edu |
| 4 Danville Community College
http://www.dcc.vccs.edu | 10 Mountain Empire Community College
http://www.mecc.edu | 16 Rappahannock Community College
http://www.rcc.vccs.edu | 22 Virginia Western Community College
http://www.virginiawestern.edu |
| 5 Eastern Shore Community College
http://www.es.vccs.edu | 11 New River Community College
http://www.nr.edu | 17 Southside Virginia Community College
http://www.southside.edu | 23 Wytheville Community College
http://www.wcc.vccs.edu |
| 6 Germanna Community College
http://www.germannna.edu | 12 Northern Virginia Community College
http://www.nvcc.edu/ | 18 Southwest Virginia Community College
http://www.sw.edu | |



Introduction to NOVA

- Member of the Virginia Community College System (VCCCS)
- Largest educational institution in Virginia
- Second largest community college in the United States



Introduction to NOVA's ELI

- Extended Learning Institute (ELI) oversees distance learning
- Structured similar to a campus





The Instructional Design Team

- IDs, CDAs, and CSAs
- What we do
 - New course development
 - College-wide team course redesign projects
 - Formal course reviews/revisions
 - Day-to-day course redesign work
 - Course preparations for faculty



Best Practices We Share

- Design courses to meet [Quality Matters™ standards](#)
- [Systematic process](#) for course development/revision projects
- Internal faculty peer review process
- Pair course design review with [content review](#)



Best Practices We Share

- Pacing
- Social presence
- Interaction
- Writing clear, concise direction with purpose statements



Professional Development

- MOUs ([teaching](#) / [course development](#))
- Teaching Online 101
- “[Applying the QM Rubric](#)” workshop
- Optional but very popular...
 - ELI CRW
 - [TOTAL workshops](#)
 - [EDU 285](#) and [EDU 287](#)



CRW...Why?

- Desire to do peer-review process as part of our quality assurance process
 - Expense
 - Additional quality requirements
 - Demonstrate best practices in our LMS



CRW - How?

- Let us show you...

The screenshot shows a Blackboard LMS interface for the 'NOVA Extended Learning Institute Course Review Workshop'. The page has a green header with the NOVA logo and navigation links: 'NOVA', 'Learn', 'Student Connect', 'Research', and 'Help'. A user profile for 'Jason Skinner' is visible in the top right. A left-hand navigation menu lists various workshop resources. The main content area features a banner with the workshop title and two circular icons. Below the banner, a 'Welcome' section contains a document icon and the heading 'Before you get started...'. The text provides instructions for system setup and completion of a SmarterMeasure survey. A bulleted list includes links for the survey, system check, and computer requirements. A 'NOTE' at the bottom of this section provides contact information for technical support. A second 'Welcome from Your Facilitators' section follows, with a document icon and introductory text about the workshop's goals and the Quality Matters rubric.

NOVA Northern Virginia Community College

Jason Skinner 15

NOVA Learn Student Connect Research Help

Welcome

ELI Course Review Workshop Template

Welcome

Getting Started

Facilitators' Bios

Blackboard Tutorials

Announcements

Workshop Syllabus

Assignments

Discussion Board

Course Documents

Technical Support

My Grades

NOVA'S EXTENDED LEARNING INSTITUTE
COURSE REVIEW WORKSHOP

Welcome

Before you get started...

Welcome to ELI! Before you get started, please complete the following steps to ensure that your computer system and you meet the minimum requirements to be successful in this course. After you have completed the SmarterMeasure assessment, check your system, then scroll down for your instructor's welcome.

- **Optional** Complete SmarterMeasure Survey by visiting <http://nvcc-smartermeasure.com>. If you have any questions about the score report received upon completion, you may contact elcounselors@nvcc.edu.
Login: Guest SP14 Password: Welcome2ELI
- Complete the system check http://browsertuneup.pearsoncmg.com/browser_tuneup.html

This program is provided to you by Pearson Publishing Company. It tests and recognizes the browser you are using as well as the status of the plug-ins that may be necessary for you to access all online course materials and to run your course successfully. Links are provided to download and install any plug-ins that are missing. **Please disregard Liveness and Chime on the list as you will not be using either in this Blackboard course.**

- Check the computer requirements <http://novaonline.nvcc.edu/bbtemplate/computerraquirement.htm>

NOTE: If you need additional technical support after completing your system check, contact ELI Hotline, (703) 323-3347 or (888) 435-6822.

Welcome from Your Facilitators

Welcome to ELI's Course Review Workshop, offered by the Extended Learning Institute of Northern Virginia Community College.

In this workshop, you will learn how to write specific, measurable, sensitive, balanced, and constructive feedback for courses that are participating in an ELI Course Review. Additionally, you will have an opportunity to become familiar with the Quality Matters™ Rubric, the ELI Course Template, ELI Course Review Process and the Quality Matters™ Course Review Management System (CRMS).



CRW - Where are we?

- Developed workshop in 2012
- Offered sections for two years
- 5 sections facilitated
- 34 faculty successfully completed
- More than 15 different disciplines



Challenges & Lessons Learned

- Buy in from all stakeholders
- Timeline, motivators, etc.
- Supporting one version of a course
- Maintaining templates
- Three internal versions of informal quality reviews



Courses to Showcase...

The screenshot shows the Blackboard 9 login interface. At the top left is the Virginia's Community Colleges logo. The browser address bar shows learn.vccs.edu. A navigation bar contains a green 'Welcome to Blackboard 9' button and a 'Help' link. The main content area is divided into three sections:

- Login Here:** Includes accessibility options for 'Change Text Size' and 'High Contrast Setting'. A message states 'You are not logged in. Please enter your credentials and click the Login button below.' There are input fields for 'USERNAME:' and 'PASSWORD:', and a green 'Login' button.
- Mobile Learning Update:** Features a banner for 'View Class Announcements from your Phone' with 'Available on the App Store' and 'Google play' logos. Below is an image of a smartphone displaying a mobile learning app interface.
- Welcome:** A message from the Virginia's Community Colleges' Blackboard Team, welcoming users to the system at learn.vccs.edu and providing a link to the college help desk.

At the bottom of the login form, there are links for 'What's my username?', 'Forgot your password?', and 'I cannot access my account'. A footer note says 'If you need assistance, please contact your college's help desk.' and provides links for 'Privacy Policy', 'Terms of Service', and 'Contact Us'.

<https://learn.vccs.edu/>



Q&A

