



*Something old, Something new*

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*Something borrowed, Something blue*



For Your Course Catalog



North Carolina  
Virtual Public School



# De arly Be lo ved

W e lcom e to our destination wedding in the desert canyon!

W e invite you to join us as we present how we maintain an extensive course catalog with a little bit of old/legacy courses, a little bit of new course offerings, and a little bit of borrowed from partner programs.

W e will also share how maintain NCVPS "blue" or our program design consistencies throughout our courses.



# Your Catalog Planners





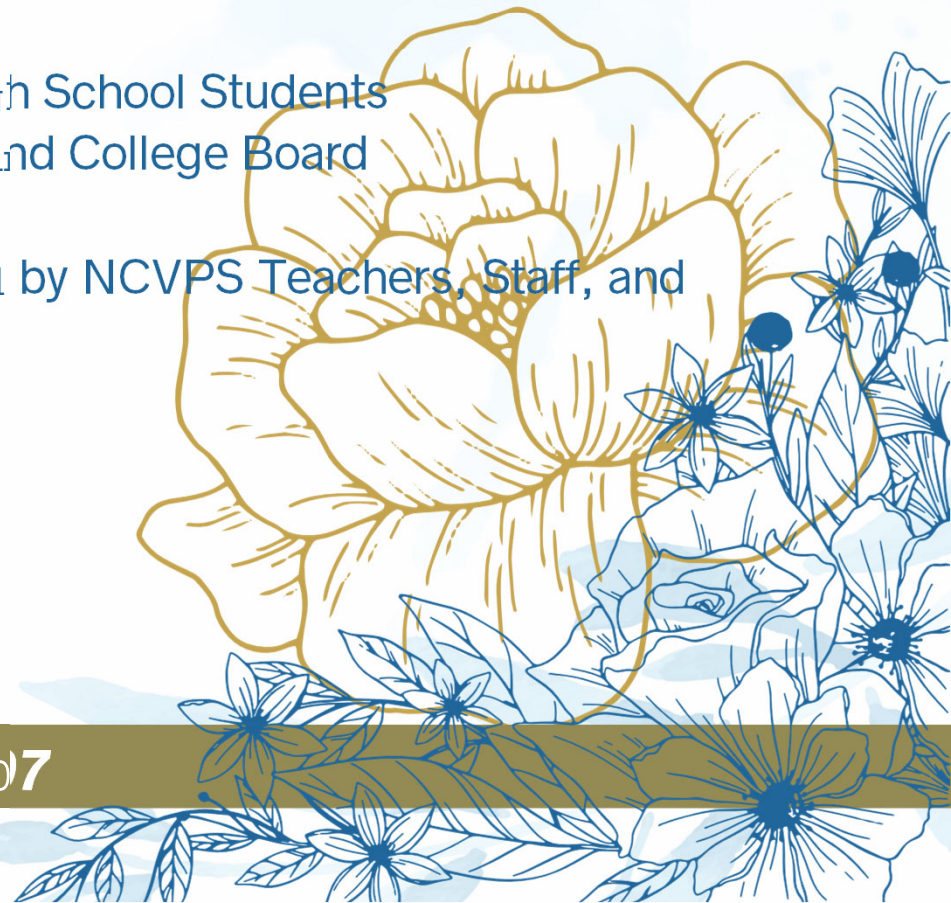
# About NCVPS

- Supplemental, state-led virtual school
- Over 150+ unique courses for Middle and High School Students
- Align with NCDPI Standard Course of Study and College Board
- 100+ QM Certified Courses
- Most of our catalog is designed and authored by NCVPS Teachers, Staff, and contractors



North Carolina  
Virtual Public School

Since 2007



# About our Catalog

Advanced  
Placement

Arts, CTE,  
Electives

Middle School  
Core

High School  
Core

World  
Language

Co-Taught and  
Blended  
Learning



# Meet Jilve



**Name:** Jilve the Javelina (aka Bridezilla)

**About:** You might find her on a desert hike, but she also shows up to potentially confuse your catalog planning process

Our wedding consultants will help you plan around bridezillas like Jilve.

# Old/Legacy Courses



## What are they?

- Bread and Butter Courses
- Backbone of the Catalog
- High Enrollment

## How do you keep them current and relevant?

- Staff Review Cycle
- eLC Reviews
- Curriculum Change Requests
- Mini Contract Requests



# Bridezillas among LEGACY Courses



- Dated examples and assignments
- Dated interactives/technology
- Capacity to revise
- QM -Specific "Bridezillas"
  - Meeting Specific Review Standard 4.4 C
  - Meeting General Standard 8





## Catch the Bouquet

What is your bread-and-butter course and how do you keep it fresh?



# New Courses

Collaborative Design Process guided by:

- Quality Matters
- Universal Design for Learning
- Backwards Design
- Revised Bloom's Taxonomy

With so many options, how do you decide?

- New Standards
- Data: Assessment, Enrollment
- Collaborative Ranking



# Bridezillas among NEW Course Development

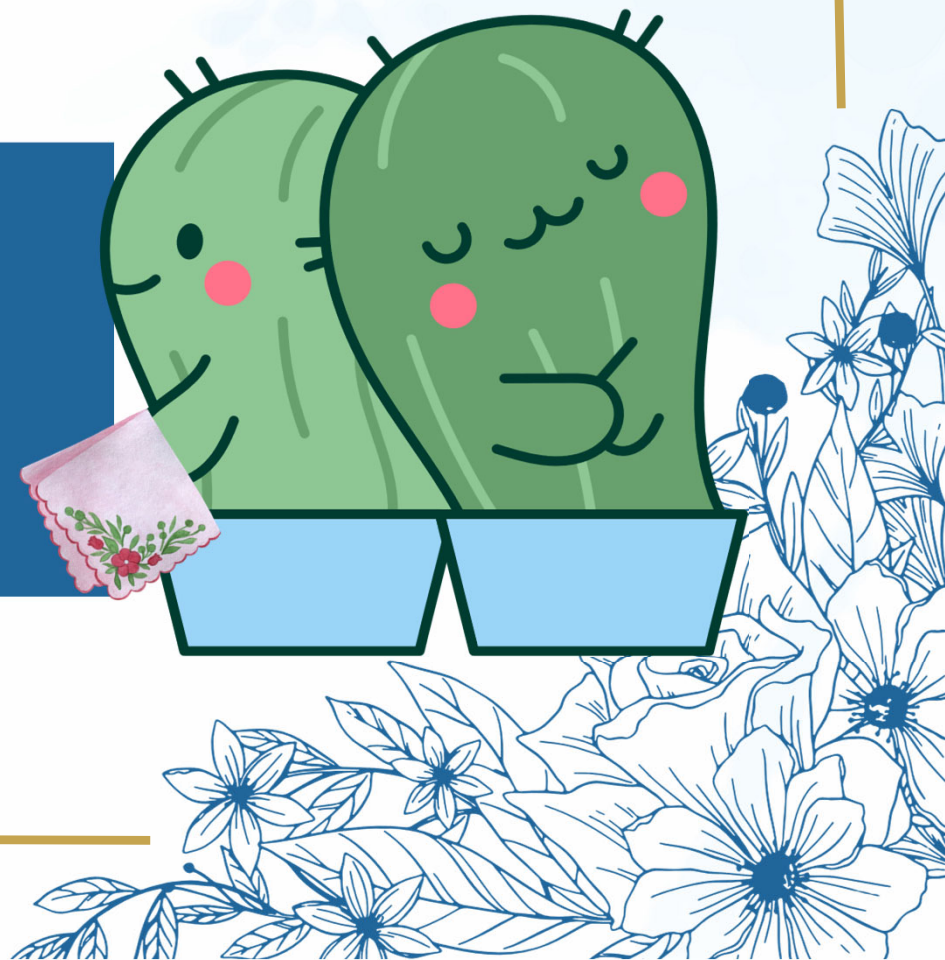


- "It's MY Wedding"
- "Everyone/Everything is booked"
- Difficulty finding SMEs
- Too much reliance on AI
- Not using AI efficiently
- QM-Specific Bridezillas
  - All 8 General Standards
  - Ensuring courses can meet QM approval



## Grab a Party Favor

At your table, everyone  
take a party favor, share  
one bridezilla, and  
crowdsource solutions.



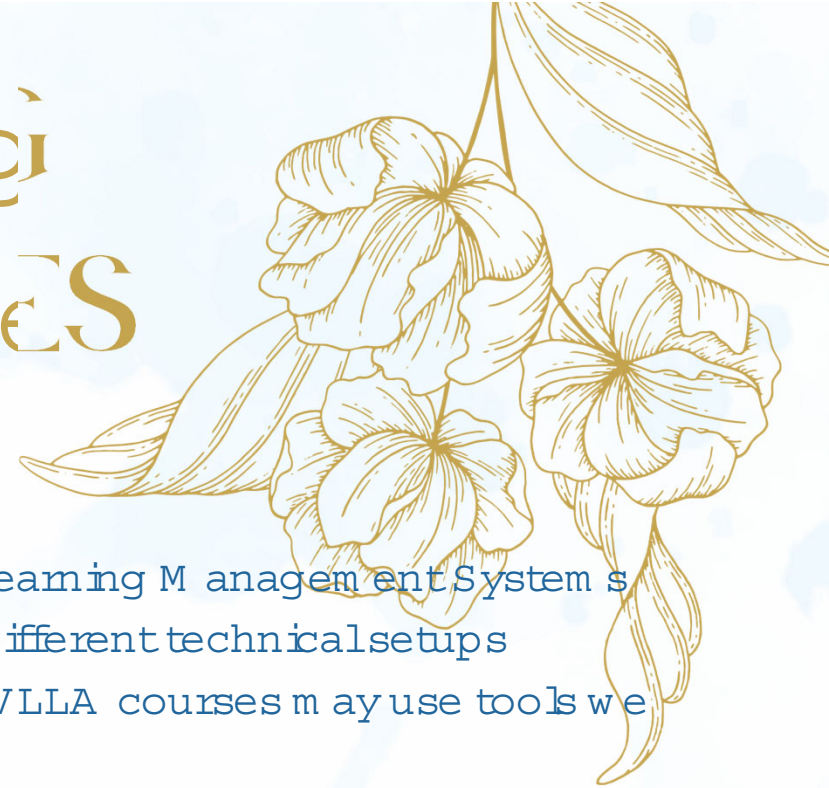
# Borrowed Courses

NCVPS may "borrow" or adapt content from

- [OER Resources](#)
- [VLLA Partners](#)
- [Vendor Content](#)




# Bridezillas Among Borrowed Courses



- Different Learning Management Systems may have different technical setups
- Borrowed VLLA courses may use tools we do not use
- Borrowed VLLA content may not have the same state standards
- QM-Specific Bridezillas
  - Meeting General Standards 2, 3, 4, 5, and 6



Welcome to Earth and Environmental Science!



## EARTH/ ENVIRONMENTAL SCIENCE

NCVPS courses follow standards set forth by the state of North Carolina or applicable course goals/objectives where state standards are not provided. NCVPS teachers strive to facilitate learning aligned with these standards or goals without interjecting bias. Please review our [Acknowledgement Regarding Course Content](#).

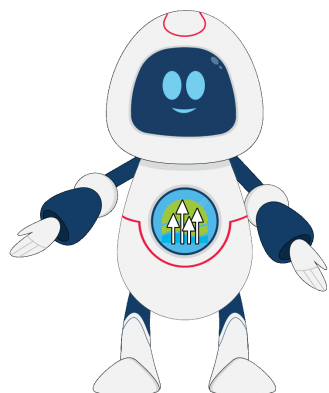
**Let's Get Started!**

Welcome to your online course! Please use the buttons below to access your online course content. Begin with "Getting Started."

**Course Navigation**

Please use the buttons below to navigate to course and organizational resources.

Getting Started	Announcements	Course Documents	Course Modules
Meet Your Teacher	Virtual Support	Peer Tutoring	Student Life



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## COURSE DESIGN STYLE GUIDE



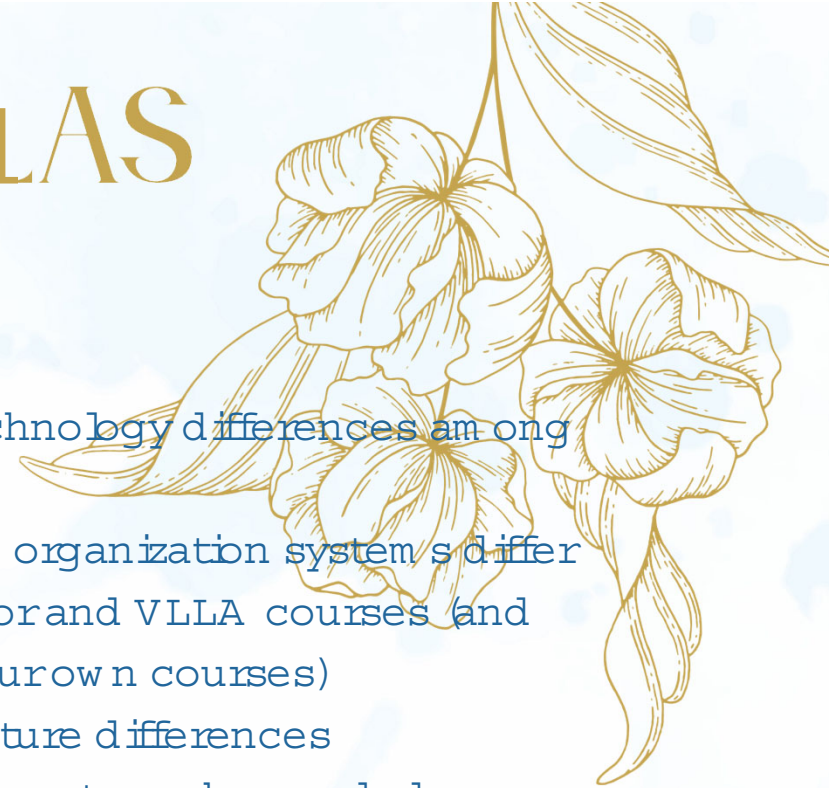
# "BLUE" BRANDING



# Branding Bridezillas



- Tool and Technology differences among courses
- Labeling and organization systems differ among vendor and VLLA courses (and sometimes our own courses)
- Course structure differences
- Designer support may be needed
- Teacher support may be required
- QM -specific Bridezillas
  - Meeting General Standard 1 and 7



## Fit Check

What is a design or technology trend in your courses that you are hoping to update (or have updated)?



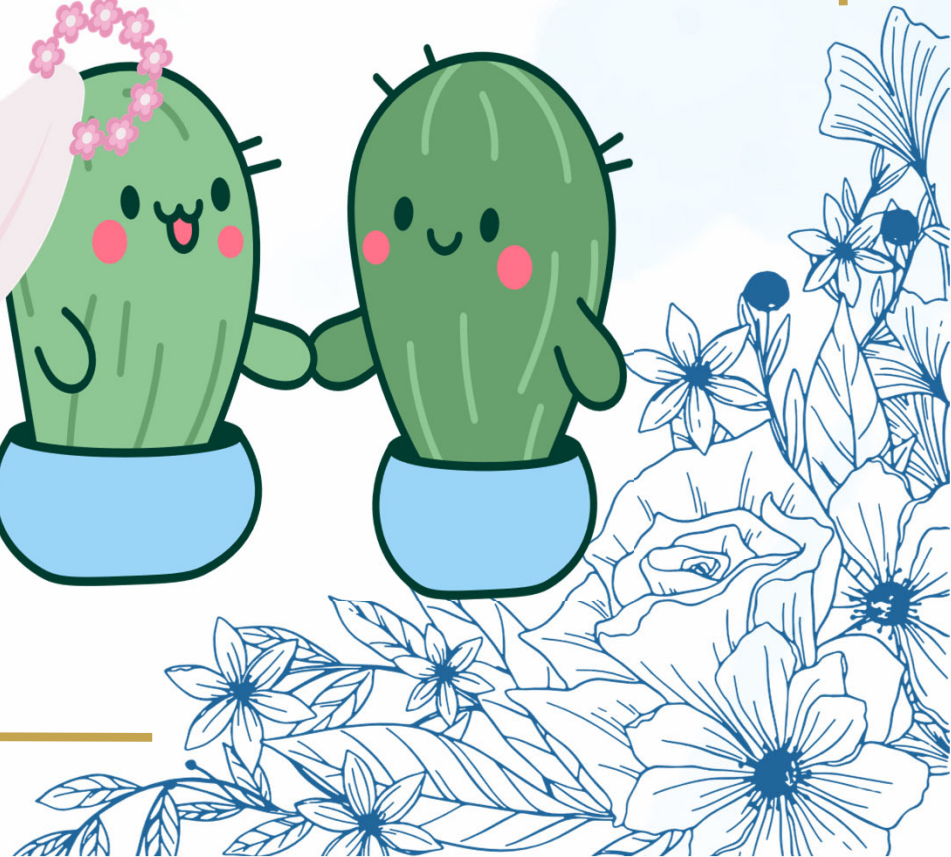
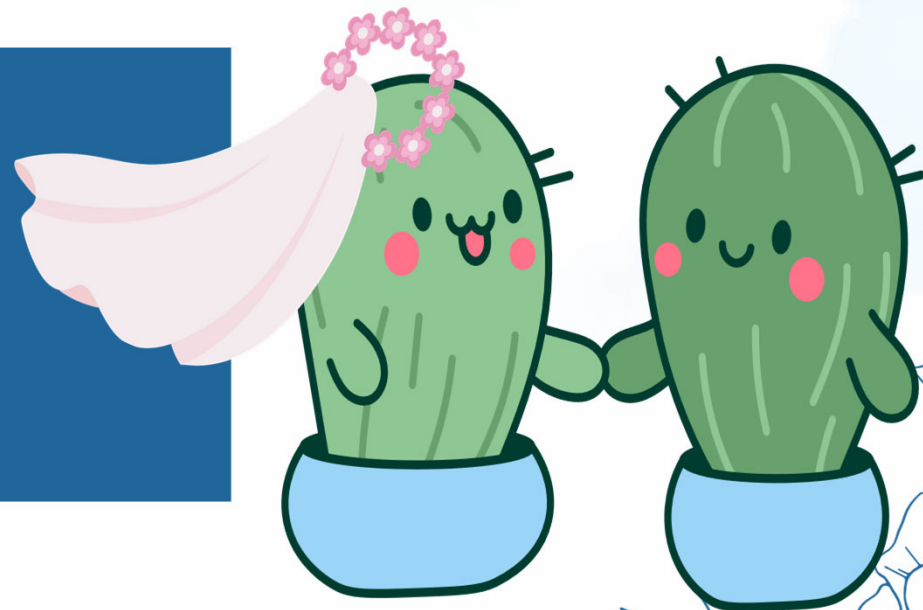
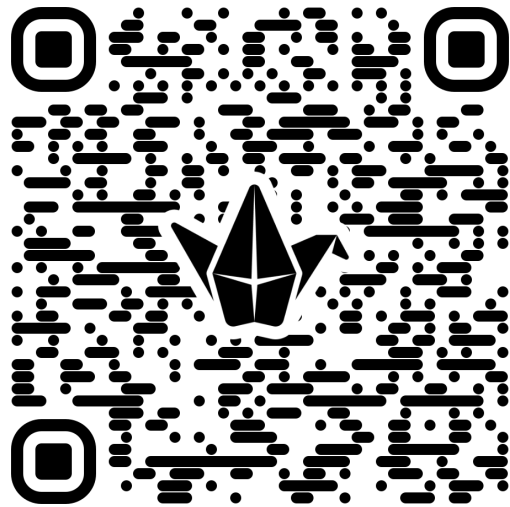


# Happy Wife, Happy Life TIPS



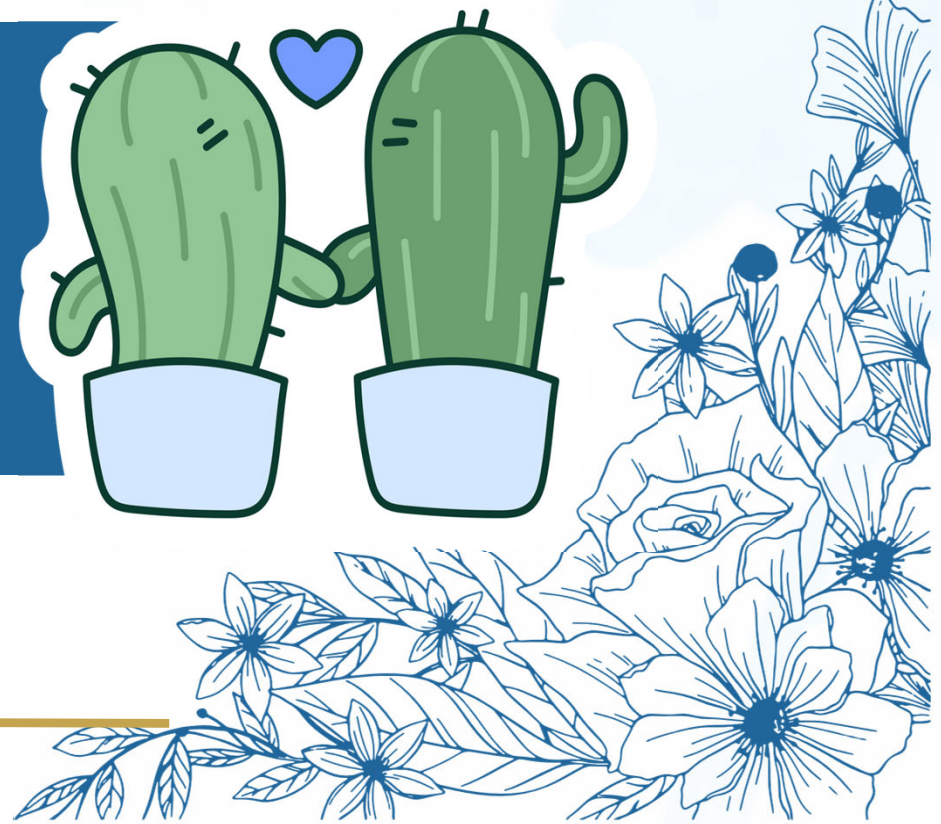
- ☐ Set priorities
- ☐ Collaborate cross-functionally
- ☐ Have project plans for managing work creep
- ☐ Have a standard process but allow for flexibility
- ☐ Design multi-step and just-in-time training
- ☐ Leverage AI
- ☐ Leverage your people and build skill sets and capacity
- ☐ Keep "walking down the aisle"

W rite yourow n vow s



May you and your catalog  
live happily ever after

Thank you!





# References

- CactiCouple (2025). Canva Studio.
- Jilve (2025). Created with Magic AI Canva.
- Fletcher, A (Director) (2007). 27 Dresses. 20<sup>th</sup> century Fox.
- Something Old... Template (2025). Canva Studio.

