

Beyond Frameworks: Embedding Quality Design Principles Organically in Faculty Professional Development

2025 QM Connect Conference

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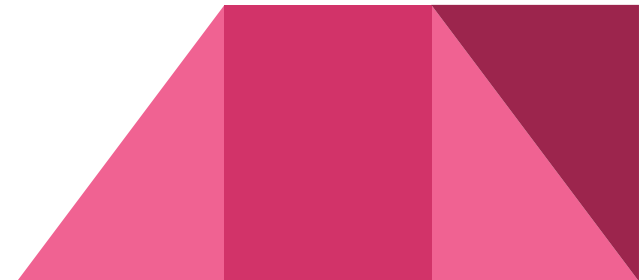
Maricopa Center for Learning and Innovation

Maricopa Community College District

Session Objectives

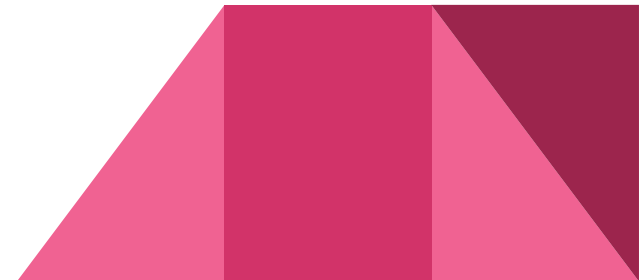
By the end of this session, I will be able to:

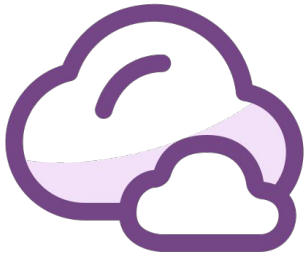
- Identify instructional design principles.
- Analyze strategies used to increase faculty engagement and confidence.
- Evaluate the effectiveness of modeling best practices in professional development.
- Apply techniques for embedding quality design principles organically into faculty training programs.
- Design a professional development activity or session.



Opening Reflection

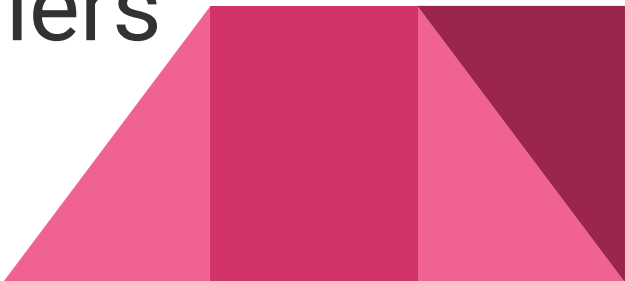
- Think of a time when a professional development (PD) session felt effective—or ineffective.
- What made it feel that way?





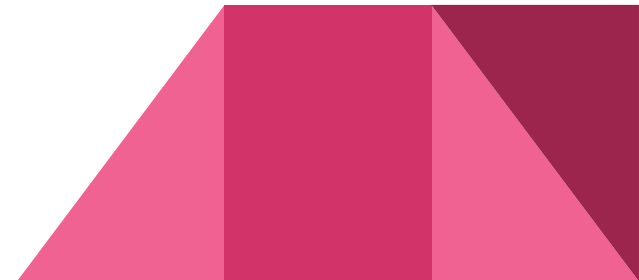
**When you hear
'instructional design
framework', what comes to
mind?**

The Challenge We Face

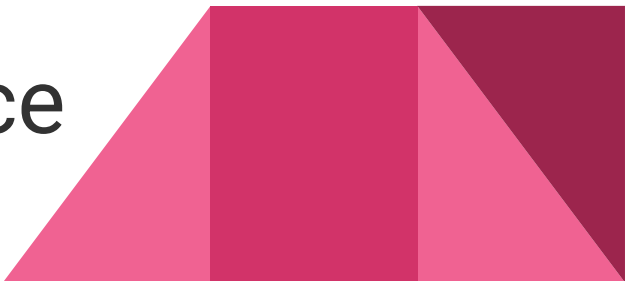
- 10 individually accredited colleges
 - Majority adjunct faculty
 - PD fatigue
 - Resistance to rigid standards/externally imposed structures
 - Needed buy-in without barriers
- 

Your Challenges

What are some challenges you and your institution face?

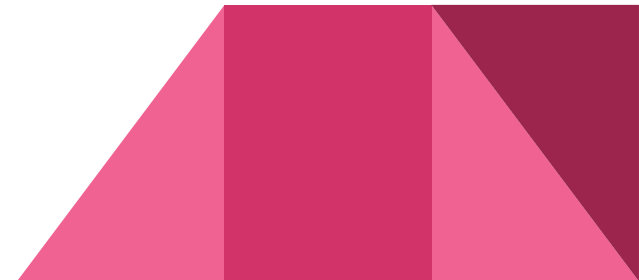


Our Approach

- Grounded in Teaching & Learning Competencies
 - Embedded best practices: Accessibility, Engagement, Alignment, Assessment Clarity
 - Workshops guided by QM
 - Modeled, not mandated
 - Reflection + hands-on practice
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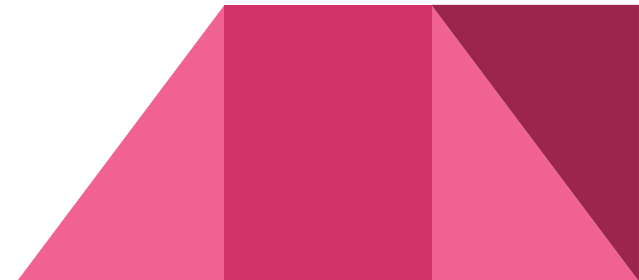
Workshop Example #1 – Learner-Centered Teaching Practices

Demo Video



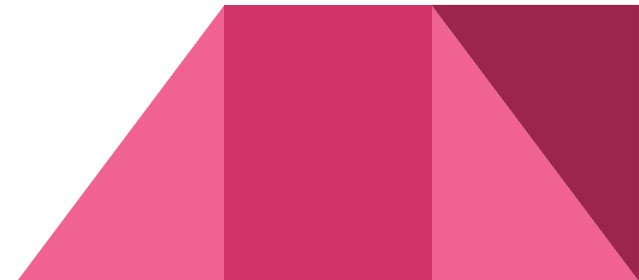
Workshop Example #2 – Enhancing Technological Literacy

Demo Video



Workshop Examples

Debrief: What principles do you notice?

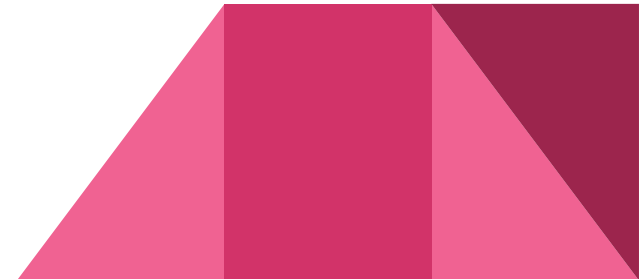




What principles do you notice?

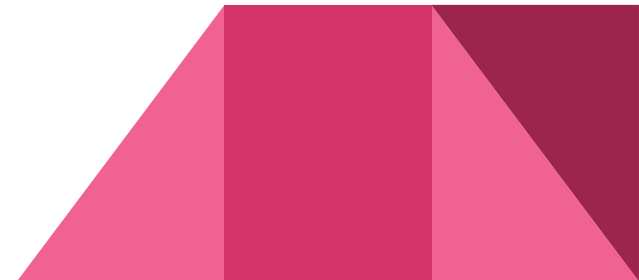
Structure of Workshops

- Home Page
 - Overview/description
 - Navigation
- Module 0: Start Here
 - Course Alignment Map
 - Resources
- Modules with content and assessments
 - Content
 - Interaction
 - Assessments
- Wrap-up Module
 - Next Steps
 - Evaluation



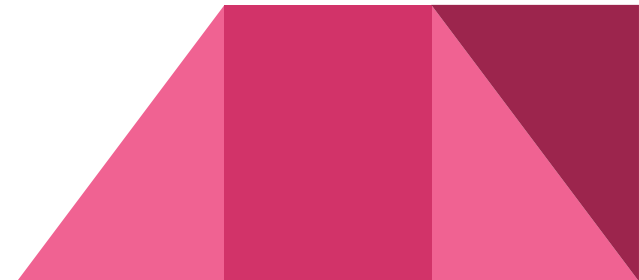
Structure of Workshops

- Reflect key design principles:
 - Course Overview & Introduction (GS 1 & 7)
 - Alignment (GS 2-6)
 - Meaningful & substantive interaction (GS 5)
 - Accessible content delivery (GS 8)



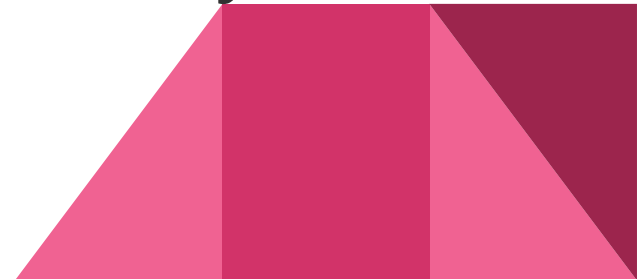
Think-Pair-Share

- Where could you embed quality principles organically in your PD programs?
- Think → Pair → Share



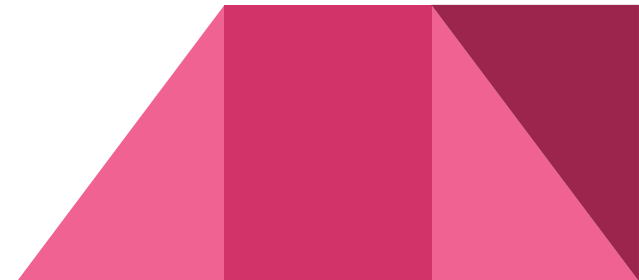
Group Design Challenge

- In groups, outline a faculty workshop introducing one (or more) design principle(s)
- Do not name QM or frameworks
- Focus on experience + discovery



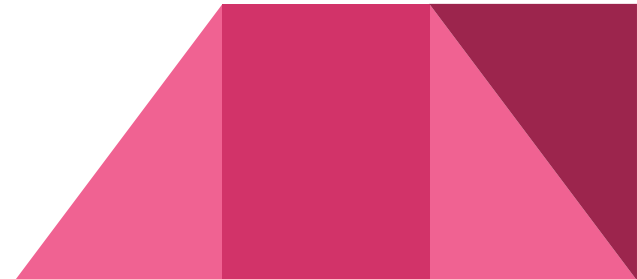
Gallery Walk

Check out what other groups came up with! Talk to them and ask questions.



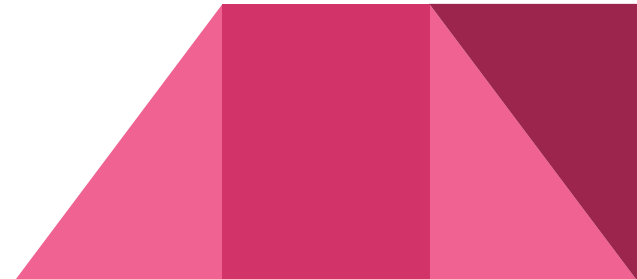
Feedback Loops & Outcomes

- Greater faculty buy-in
- More reflective dialogue
- Confidence applying design principles
- Adoption across disciplines



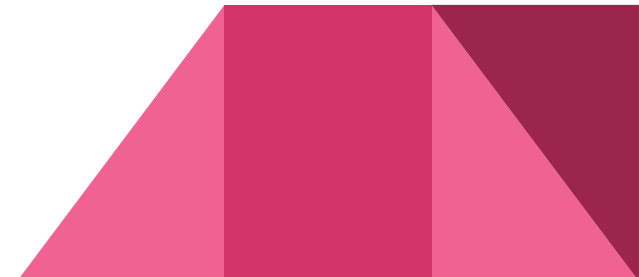
Strategies You Can Use

- Start with experience, not explanation
- Replace 'should' with guided discovery
- Focus on student perspective
- Build reflection into every session
- Use plain language, not jargon



Exit Tickets

- One idea I'm taking with me today is...
- One question I still have is...





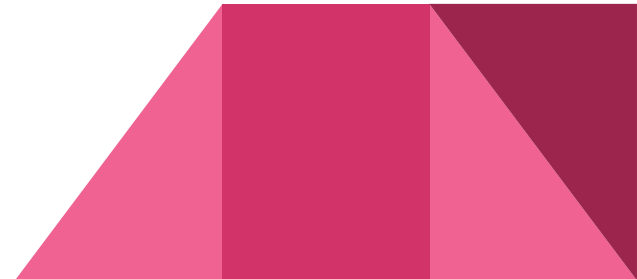
One idea I'm taking with me today is...



One question I still have is...

Q&A

- Let's Talk!
- Questions, Reflections, Examples



Thank You/Danke/شكرا/Gracias!

Thank you for attending!

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