

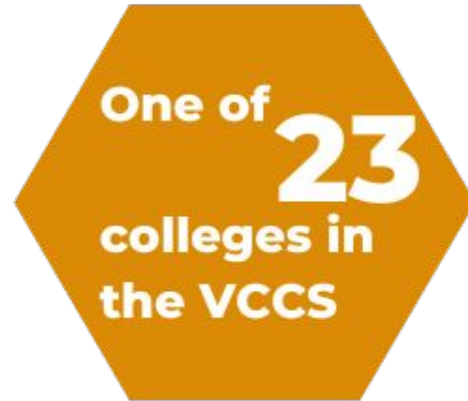
From Zero to Associate's: Developing a Systematic Approach to Quality in an Accelerated Degree Program

Page Durham, Senior Instructional Designer
Wesley Kinsey, Instructional Designer
Forrest Smith, LMS Admin
Sam Foltz, College Everywhere Department Chair

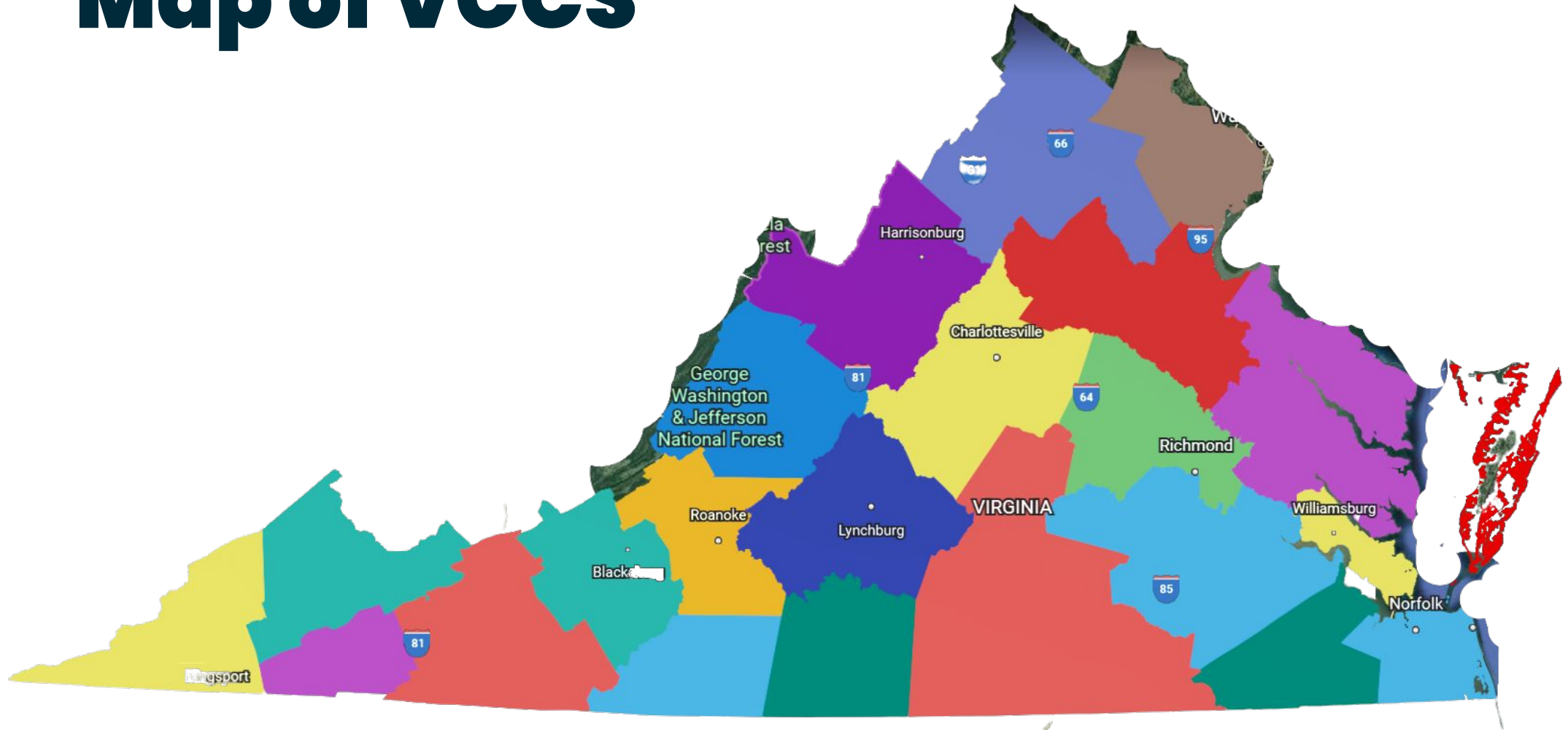
Agenda

- About Germanna
- Overview of College Everywhere
- Master Course Development
- Quality Matters Review Process in College Everywhere
- Student Success from College Everywhere
- Questions

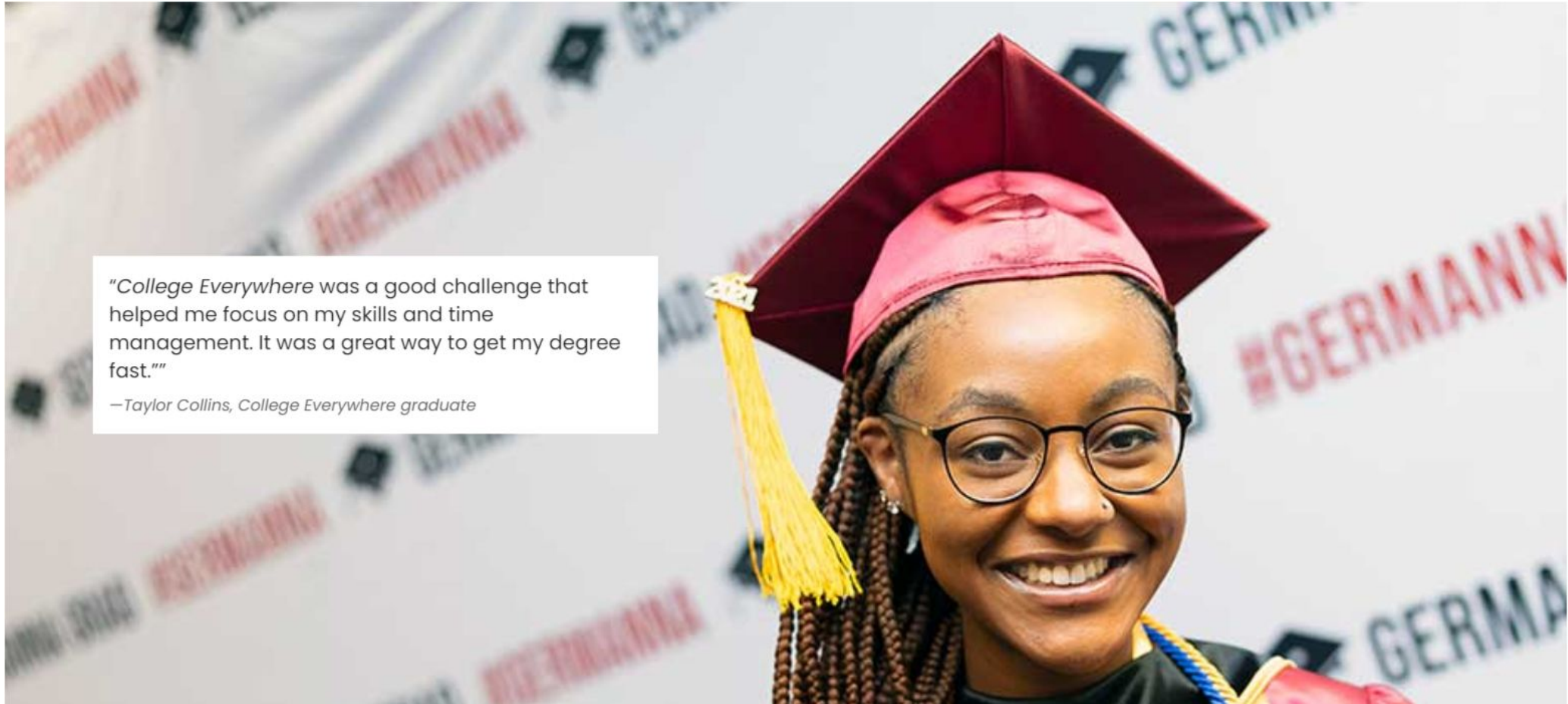
About Germanna



Map of VCCCS



Overview of College Everywhere



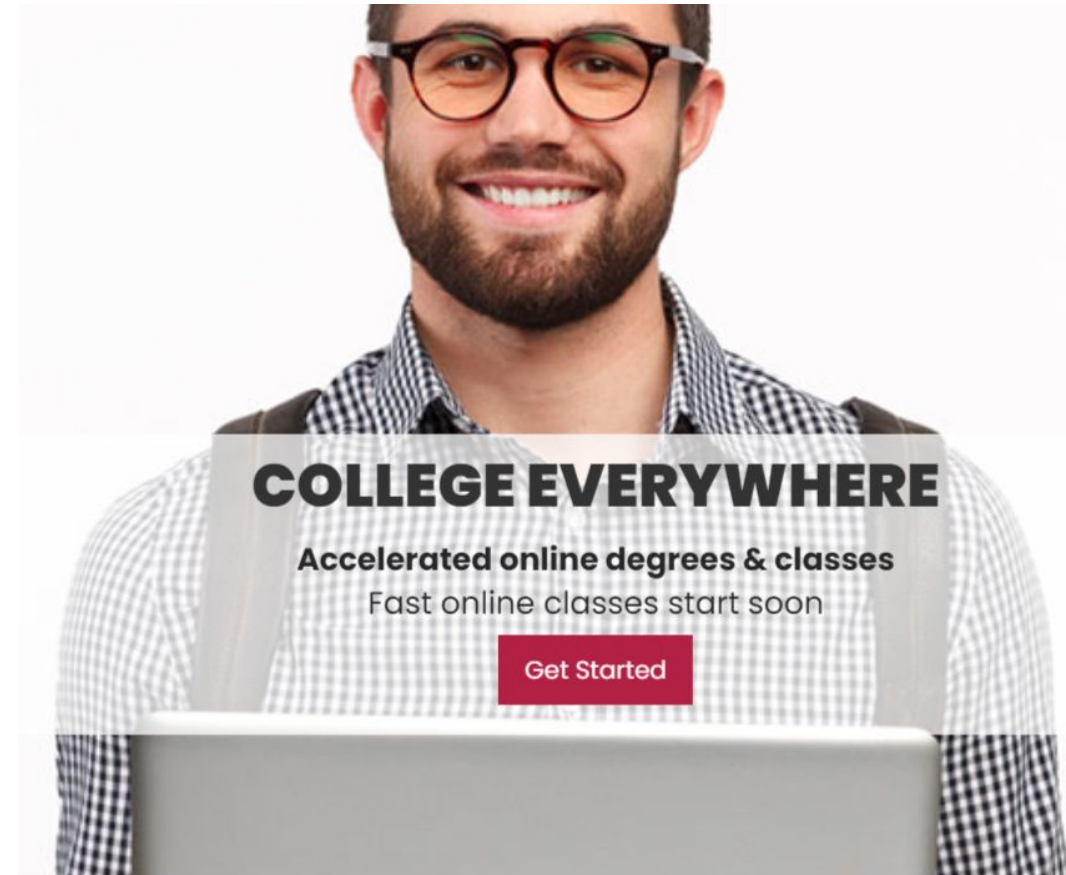
"College Everywhere was a good challenge that helped me focus on my skills and time management. It was a great way to get my degree fast."

—Taylor Collins, College Everywhere graduate

Overview of College Everywhere

Vision

- Flexible 100% Online, Accelerated Courses and Degrees
- Affordable High-Quality Education
- No minimum requirements for admission



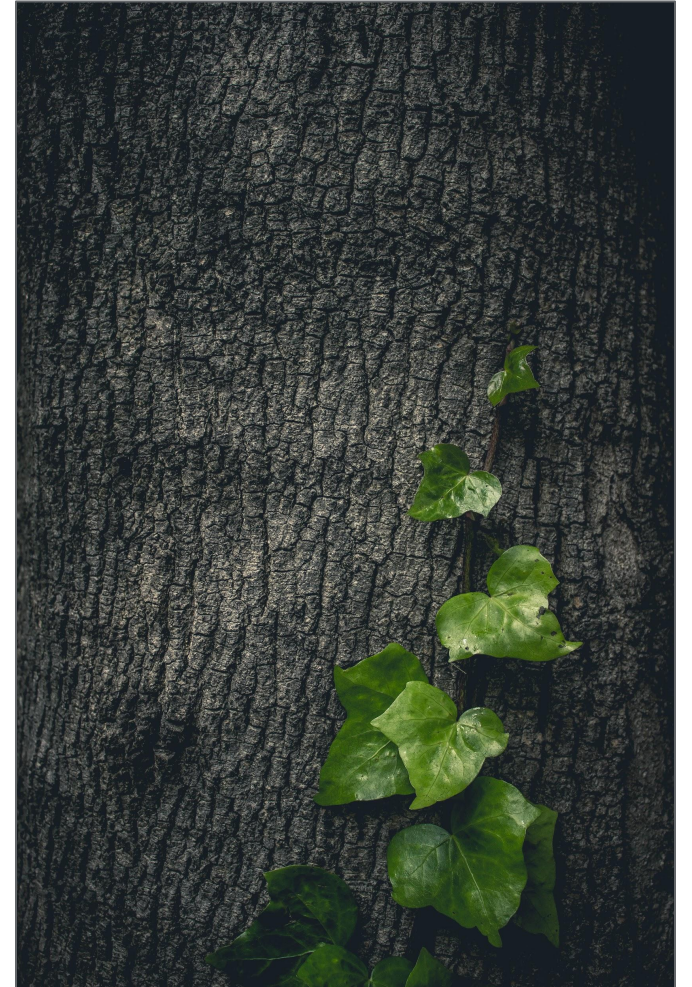
Overview of College Everywhere

- **Degrees:**
 - General Studies
 - General Studies–Pre BSN
 - Business Administration
 - Liberal Arts
 - Business Management
 - Administration of Justice
 - IT/Cybersecurity



Overview of College Everywhere

- **Cohorts:**
 - Fall 2020 (**20 students**)
 - Spring 2021 (**23 students**)
- **Expansion: 789 students** taking College Everywhere courses
- **Advising: Embedded Advisor** in all CE courses to assist students

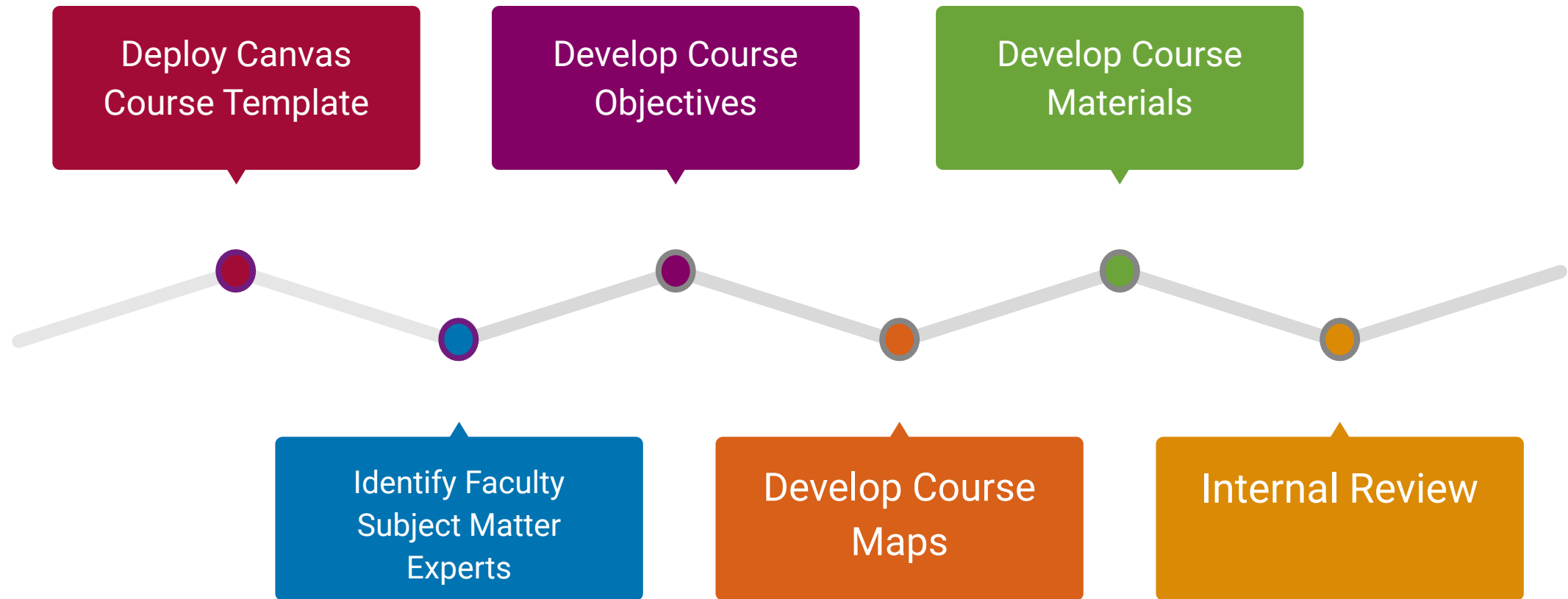


Overview of College Everywhere

- **Master Courses:** Use Master Course Templates, developed by Subject Matter Experts, and reviewed by Instructional Designers
- **Quality Matters:** Each Master Course is taught at least twice before beginning the QM Review.



Master Course Development



Canvas Course Template

Same Start Here Module used in all courses.

Templated Week 1 can be re-used for multiple weeks.

The screenshot displays a Canvas course template with two main sections: 'Start Here' and 'Week 1'. Each section is a module containing several items. The 'Start Here' module includes 'Start Here', 'Introduction Video', 'Introduce Yourself Discussion Board' (50 pts), 'Syllabus Quiz' (16 pts), and 'Syllabus Scavenger Hunt' (100 pts). The 'Week 1' module includes 'Week 1', 'Readings/Videos/Lectures/Publisher Materials-WK1', 'Week 1 Discussion', 'Week 1 Assignment' (0 pts), and 'End of Week 1 Wrap-up'. Each item has a three-dot menu icon on the right for actions like edit, delete, or publish.

Module	Item	Points	Status
Start Here	Start Here		Published
	Introduction Video		Not Published
	Introduce Yourself Discussion Board	50 pts	Published
	Syllabus Quiz	16 pts	Not Published
	Syllabus Scavenger Hunt	100 pts	Not Published
Week 1	Week 1		Not Published
	Readings/Videos/Lectures/Publisher Materials-WK1		Not Published
	Week 1 Discussion		Not Published
	Week 1 Assignment	0 pts	Not Published
	End of Week 1 Wrap-up		Not Published

Canvas Course Template

Weekly Overview page provides an at-a-glance look at the week for students.

Think of it as the first five minutes of an in-person class.


Course ##

Week 1


This is where you will include an overview for the week.

Objectives


1. List_objectives
2. All objectives for week 1

 Readings

1. Reading_list or any websites that students need to visit

 Activities

- List_activities

 Assignments

Assignment_description and link to the assignment (s)

Canvas Course Template

Readings Page includes all relevant course materials for that week.

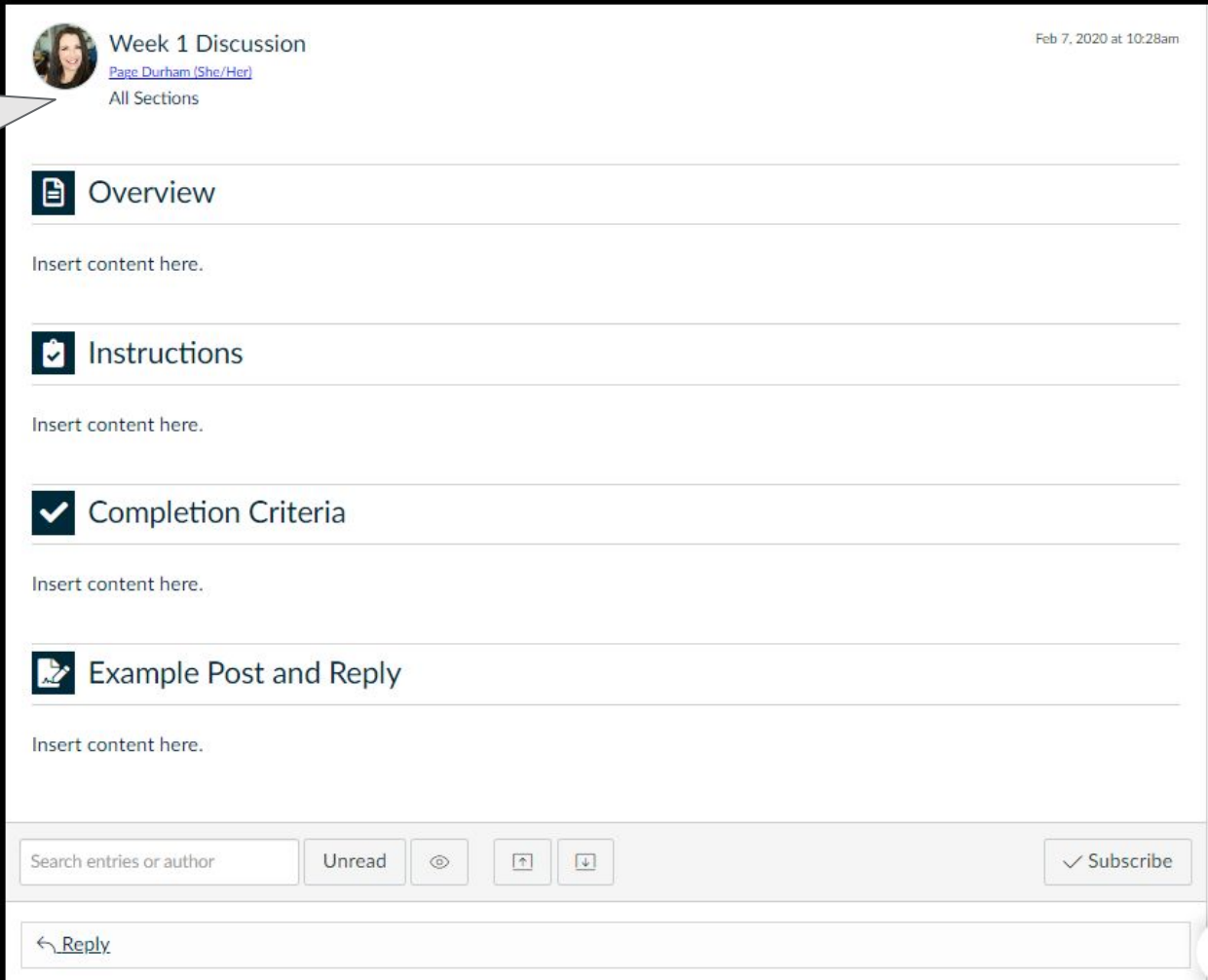
The image shows a vertical list of five sections in a Canvas course template. Each section has a header with an icon and a placeholder for content. The sections are: Overview (document icon), Readings (list icon), Publisher Content (book icon), Lectures (play button icon), and Videos (video camera icon). A callout box points to the Readings section.

- Overview**
Insert content here.
- Readings**
1. Reading_list
- Publisher Content**
Insert content here.
- Lectures**
Insert_videos_here
- Videos**
Insert content here.

Canvas Course Template

Weekly Discussions are great for peer collaboration and to meet course objectives.


While not required every week, discussions are encouraged throughout the course.




The screenshot shows a Canvas discussion page for "Week 1 Discussion" by Page Durham. The page includes a header with the user's profile picture, name, and "All Sections" link, along with the date and time "Feb 7, 2020 at 10:28am". Below the header are four sections: "Overview", "Instructions", "Completion Criteria", and "Example Post and Reply". Each section has a placeholder text "Insert content here." and a corresponding icon. At the bottom, there is a search bar, "Unread" button, and "Subscribe" button. A "Reply" button is visible at the very bottom.

Week 1 Discussion Feb 7, 2020 at 10:28am


[Page Durham \(She/Her\)](#)
All Sections

 Overview


Insert content here.

 Instructions




Insert content here.


 Completion Criteria

Insert content here.

 Example Post and Reply

Insert content here.


Search entries or author Unread   

 Reply


Canvas Course Template

Assignments follow a pattern to help students understand expectations and prepare for submission.


Week 1 Assignment Put TITLE OF ASSIGNMENT

 **Overview**


Insert content here.

 **Estimated Time Commitment**


Insert content here.

 **Assignment Instructions**


Insert content here.

 **Completion Criteria**

Insert content here.

 **Questions**

Insert content here.

 **Sample Completed Assignment**

Insert content here.

Canvas Course Template

The image shows a vertical stack of three sections within a course template. The top section is a dark grey header bar with a gear icon containing the number '1' on the left and the text 'End of Week 1 Wrap-up' on the right. Below this is a dark blue bar with a checkmark icon on the left and the text 'Summary' on the right. Underneath the 'Summary' bar is a white rectangular area with the text 'Insert content here.' Below that is another dark blue bar with a question mark icon on the left and the text 'Questions' on the right. Finally, at the bottom is another white rectangular area with the text 'Insert content here.'

Wrap Up Pages serve two purposes: summarize where the students have been and prepare them for what's next.

Identified SMEs

- Head of CE program works with Department Chairs to identify lead instructors who are strong SME and online instructors
- Identified Course SMEs complete a short preparatory course to acquaint them with the process
- All faculty complete APPQMR in preparation for development and review.

Develop Course Objectives/Maps

- Course and Module Objectives must be
 - Developed first
 - Be measurable.
 - Be aligned with course materials, assignments, assessments, and tools.
- Course Maps streamline this process.



Submitted by James Fowlkes and Brenda Boyd

Develop Course Objectives/Maps

Course Maps provide a streamlined view of alignment between objectives and course materials, activities, and tools.

Note: We take into consideration Transfer VA objectives as either Course or Module objectives.

Course Mapping Template

Course-

General Education Outcomes- please include number with outcomes

Course Objectives - module objectives should be written with measurable objectives and at the end of the objective identify the related Course Objectives. **IF they are institutionally mandated (or VCCS Mandated), you need to state that as well.**

- 1.
- 2.

Module objectives must be specific and measurable. The Module Objective should be listed and the Course Objective should be at the end of the objective. (ex. Students will choose the correct vocabulary word that relates to the images of the chambers of the heart. (CO2).)

You can add more rows to the chart as needed for your Module Objectives.

Module	Module Objectives (CO alignment)	Learning Materials	Formative Activities	Summative Assessments
Week 1	M.O. 1			
	M.O. 2			
Week 2	M.O. 1			
	M.O. 2			
Week 3	M.O. 1			
	M.O. 2			
Week 4	M.O. 1			
	M.O. 2			
Week 5	M.O. 1			

Develop Course Materials

- Course Materials are built **after** the course map – this helps us ensure alignment.
- Instructors use the course map to develop course materials.
- Note: the content is developed de-personalized for the Master Course.



Develop Course Materials

- Separate course shell (Master and QM).
- Personalize.
- Review.

GC297.BUS.205.QM.22.DEVL

Home
Syllabus
Announcements
Modules
Grades
Tutoring Services
Library Help
McGraw-Hill Connect
TimelyCare

GCC BUS-205 QM Review [22]

GERMANNA
COMMUNITY COLLEGE

Welcome to your Canvas course at Germanna. Click one of the icons below to get started.

START
START HERE MODULE

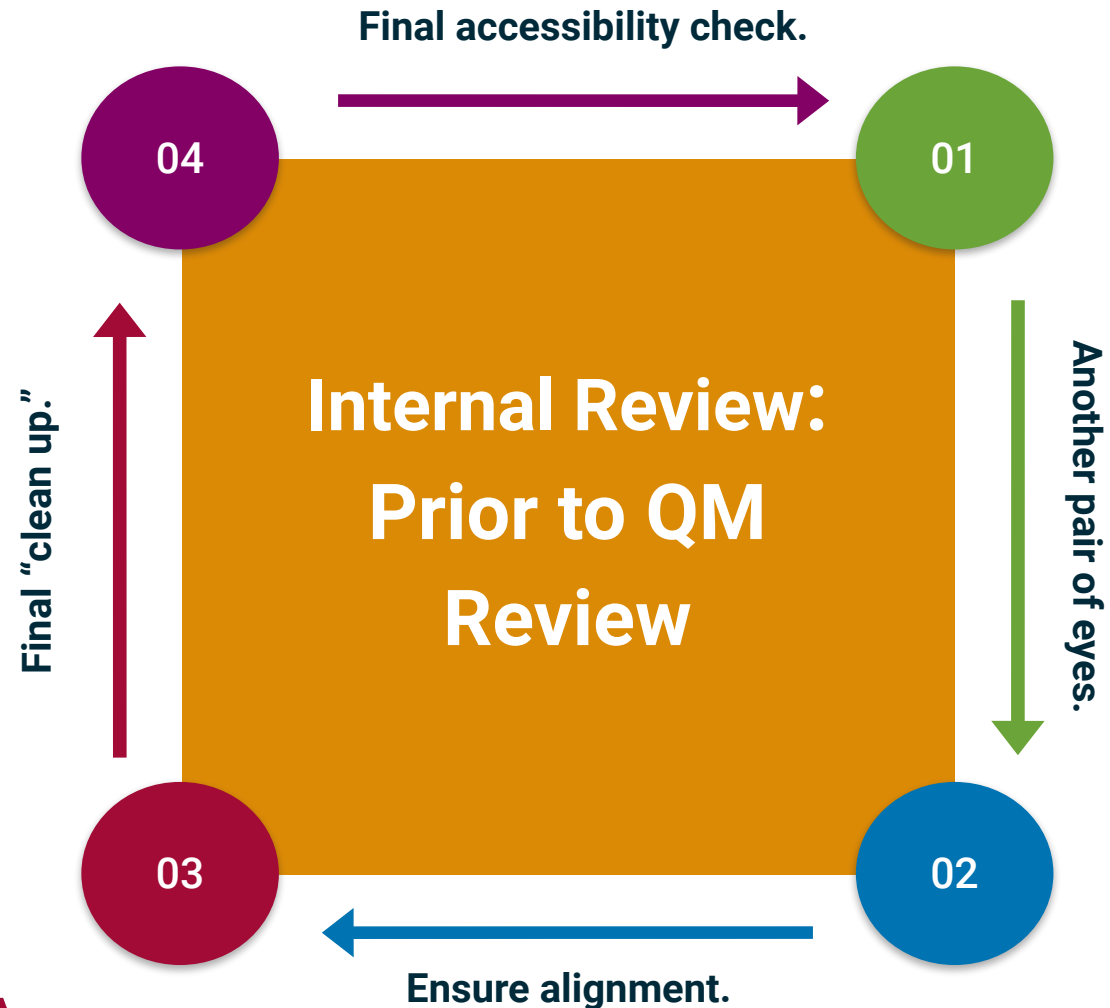
ACE TUTORING SERVICES

SYLLABUS

ONLINE LIBRARY HELP

MODULES

Internal Review Process



QM Review Process in CE

Internal Review

Instructors meet with Instructional Designers to review the course.

2

Peer Review (Subscriber-Managed)

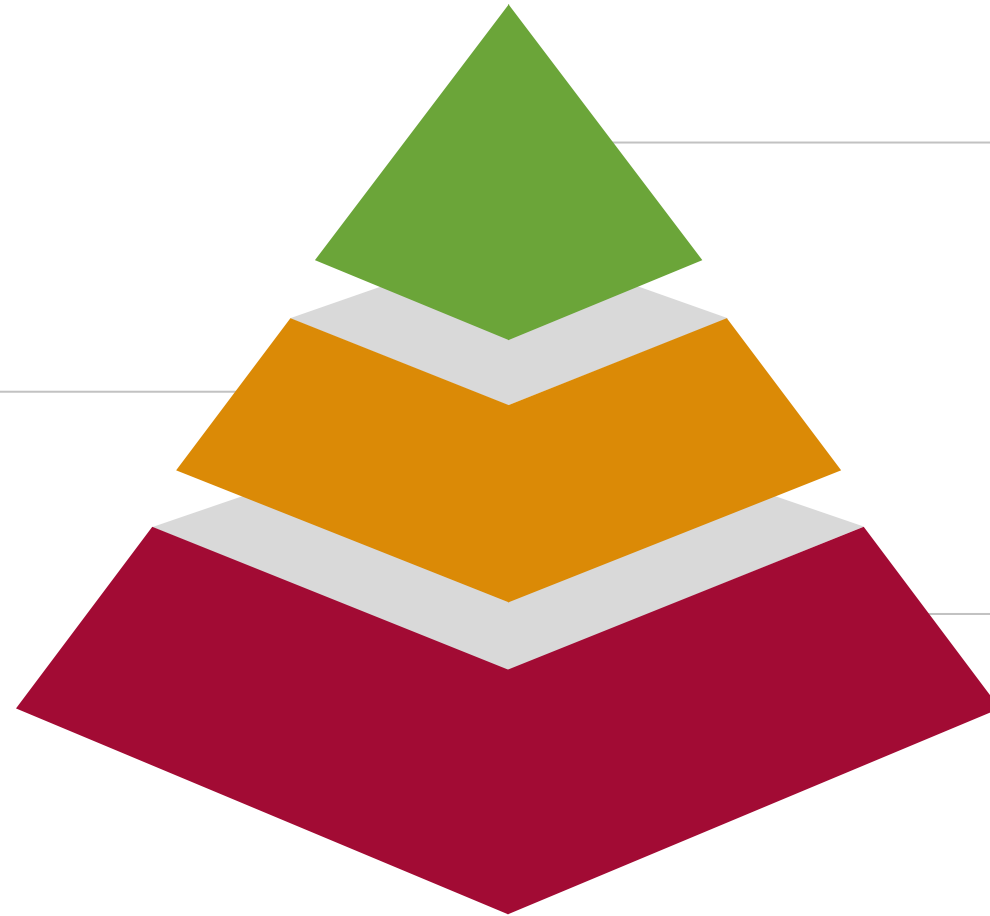
3

QM Peer Review is completed with three external reviewers.

Self Review

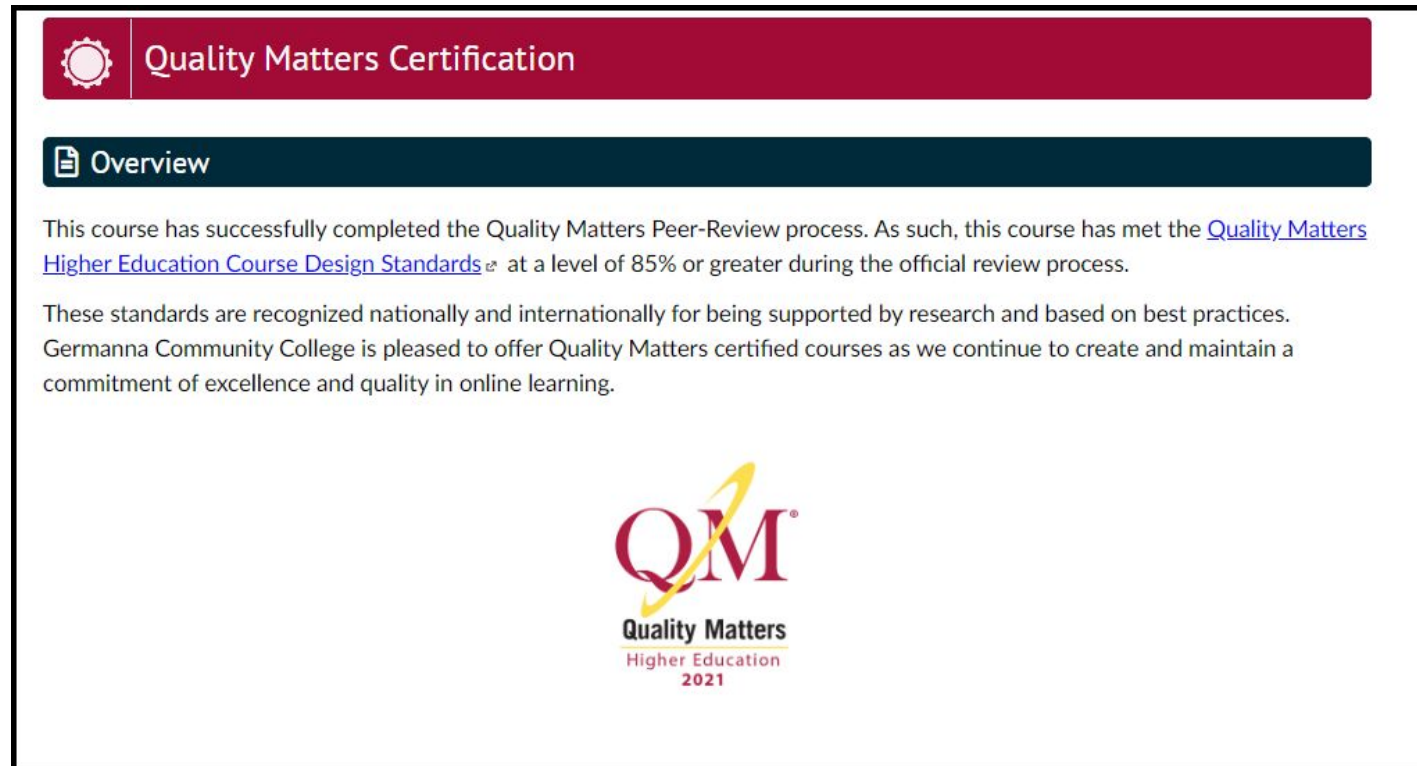
1

Instructors use our QM Review Checklist to prepare themselves and the course for the review.




QM Review Process in CE

- Publish QM Master Courses with QM Certification



The screenshot shows a webpage for Quality Matters Certification. At the top is a red header with a gear icon and the text "Quality Matters Certification". Below this is a dark blue navigation bar with a document icon and the word "Overview". The main content area contains two paragraphs of text and a logo at the bottom. The first paragraph states that the course has successfully completed the Quality Matters Peer-Review process and met the Quality Matters Higher Education Course Design Standards at a level of 85% or greater. The second paragraph explains that these standards are recognized nationally and internationally and that Germanna Community College is pleased to offer Quality Matters certified courses. The logo at the bottom features the letters "QM" in red with a yellow swoosh, and the text "Quality Matters Higher Education 2021" below it.

 Quality Matters Certification

 Overview

This course has successfully completed the Quality Matters Peer-Review process. As such, this course has met the [Quality Matters Higher Education Course Design Standards](#) at a level of 85% or greater during the official review process.

These standards are recognized nationally and internationally for being supported by research and based on best practices. Germanna Community College is pleased to offer Quality Matters certified courses as we continue to create and maintain a commitment of excellence and quality in online learning.



Student Success in CE (2021)

- 78% success rate in all College Everywhere courses
- 80% of College Everywhere students were retained Fall 21 to Spring 22 compared to 69% of other students
- 73% of African American students in CE courses were retained Fall 21 to Spring 22 compared to 68% of non-CE classes.
- 75% of male students in CE courses were retained Fall 21 to Spring 22 compared to 66% of non-CE classes.

Questions?

From Zero to Associate's: Developing a Systematic Approach to Quality in an Accelerated Degree Program