

ODP Research Study

Overarching Goals:

- This research aims to develop a framework that enables institutions to make informed decisions regarding the adoption of fully online degree programs.
- This study seeks to identify best practices in quality assurance that contribute to higher student satisfaction and improved completion rates in online degree programs.
- This research aims to offer practical guidelines for institutions transitioning from traditional to fully online degree formats.

Institutional Motivations and Strategies

RQ: How do institutional motivations and strategies for adopting fully online degree programs influence student persistence and perceptions of program quality?

Study Goals:

- analyze the motivations behind the adoption of fully online degree programs by higher education institutions.
- investigate the relationship between these motivations and student persistence rates in online degree programs.
- explore how institutional strategies affect student perceptions of program quality and overall satisfaction.

Investigating Student Perceptions for Quality in ODPs

RQ: What are the key factors influencing student perceptions of quality in fully online degree programs, and how do these perceptions impact student enrollment and completion rates?

Study Goals:

- Identify the factors that students consider important for a high-quality online degree program (e.g., program design, institutional support, community building).
- Examine the relationship between student perceptions of program quality and their decision to enroll in and complete an online degree program.
- Analyze the role of institutional strategies in shaping student perceptions of online program quality.
- Evaluate how these perceptions vary across different demographic groups (e.g., adult learners, first-generation students, students from various socio-economic backgrounds).