



My Pocket Mentor

Cracking the Teaching & Learning Book of Secrets

Agenda

- Introductions
 - The Book of Secrets
 - Three Tangible Examples
 - Share Your Stories - Successes and Challenges
 - Bringing it All Together
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Introductions



EDDIE ANDREO

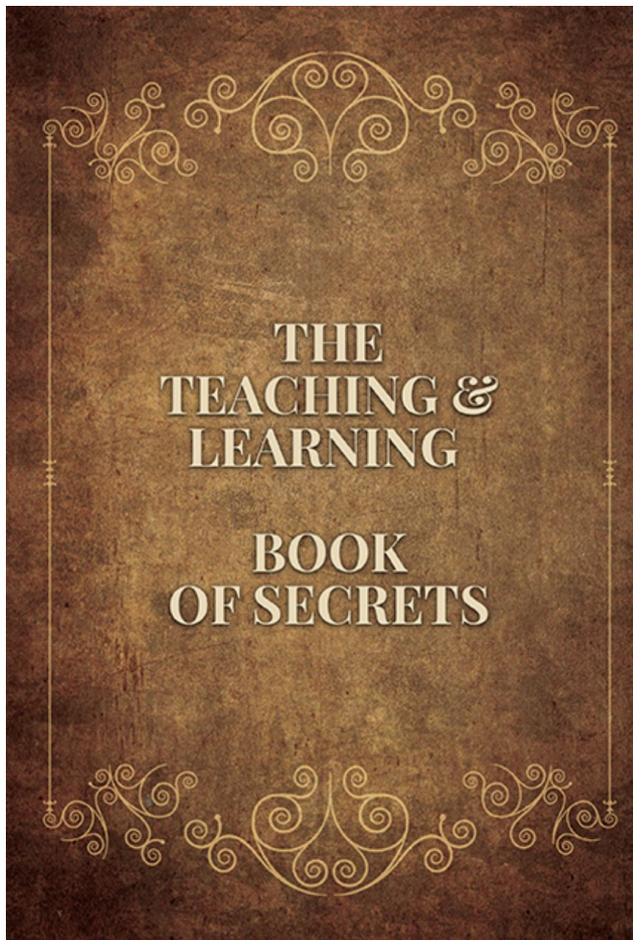
*Senior Learning Experience
Designer at JCI*



MATTHEW COMPTON-CLARK

*Account Executive at **Simple
Syllabus***





“The Teaching & Learning Book of Secrets” was designed to help educators build stronger communities within their institutions based on collective wisdom gathered through years of collaboration with educators and professionals.



The “Teaching & Learning Book of Secrets” offers real-world strategies that help educators break down barriers, foster collaboration, and build stronger, more connected communities within their institutions—as evidenced by the stories you’ll hear today, where practical solutions have transformed isolated efforts into cohesive, successful initiatives.

FAU

FLORIDA ATLANTIC
UNIVERSITY

Authors: Marcelle Gornitsky, Carlos
Dominguez, and Geoffrey Johnson
with Joanne Julia

Collaboration on Campus at Florida Atlantic University

Collaborative Team-Based Analytics and Course Development

Discuss how a team-based analytics framework was utilized to bring together stakeholders, breaking down silos and improving student success through data-informed decisions, while also highlighting the collaborative efforts in course development, where instructional designers, media developers, and faculty worked closely together to create engaging and accessible content that enhances the student learning experience.





What challenges do you face in cross-departmental collaboration?

Do you have any strategies to overcome these challenges?

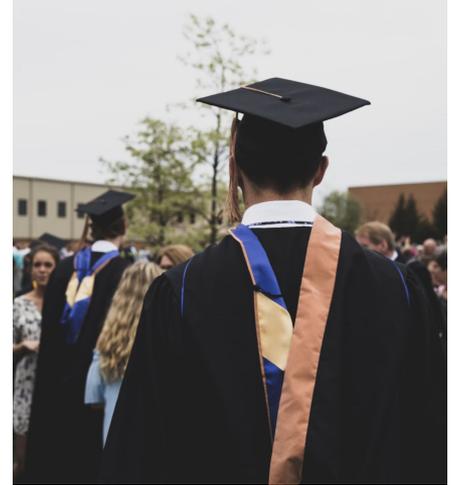


Quality and Consistency in Online Education

Author: Eddie Andreo

Standardized Course Templates for Quality and Student Success

Explore how standardized course templates ensure quality and consistency across online courses by providing a predictable and navigable structure, which reduces cognitive load for students and maintains high educational standards, leading to positive outcomes such as improved student satisfaction, retention, and course completion rates.





How do you ensure quality and consistency across your online courses?

Do you have any strategies to overcome these challenges?

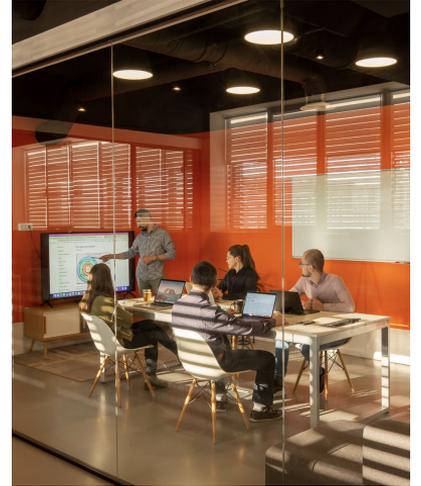


Embracing the Instructional Designer's Role as a Project Manager

Author: Tasha M. Brown

Integrating Project Management for Collaborative Instructional Design

Highlight the importance of adopting project management principles in instructional design to ensure the successful delivery of educational projects, from initiation to completion, while also emphasizing strategies for building and managing collaborative teams with a focus on effective communication, stakeholder engagement, and quality control.





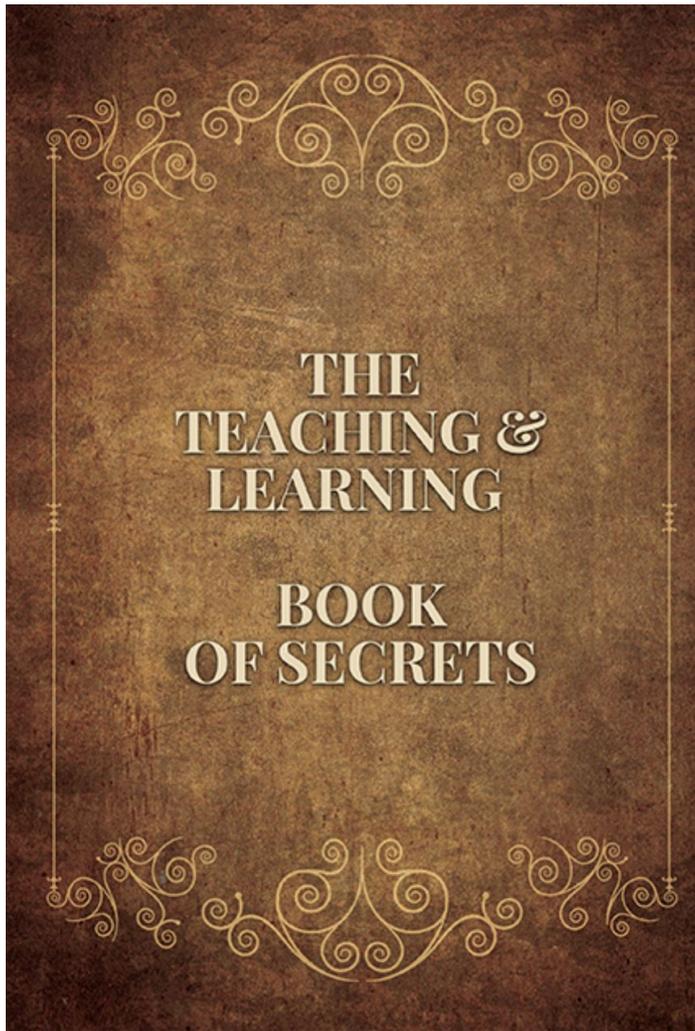
How has project management impacted or presented challenges to your role?

Do you have any strategies to overcome these challenges?



Bringing It All Together

Let's build strong, interconnected educational communities.



Next Steps

- Read the Book
 - Book Meet and Greet at Simple Syllabus Booth
 - Start Applying These Strategies
 - Create or Find Your Community
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Contact Us



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