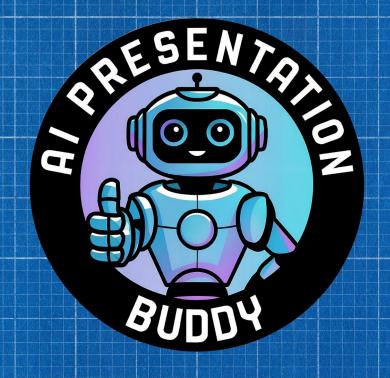
### NOT JUST FASTER... BETTER!

HOW AI ENHANCES INSTRUCTIONAL DESIGN(ERS)

Jason Neiffer, Ed.D.

Executive Director Montana Digital Academy





https://presentationbuddy.io/xli25

# THE CHALLENGES OF MODERN INSTRUCTIONAL DESIGN

..."I'm sorry... 500 hours?"

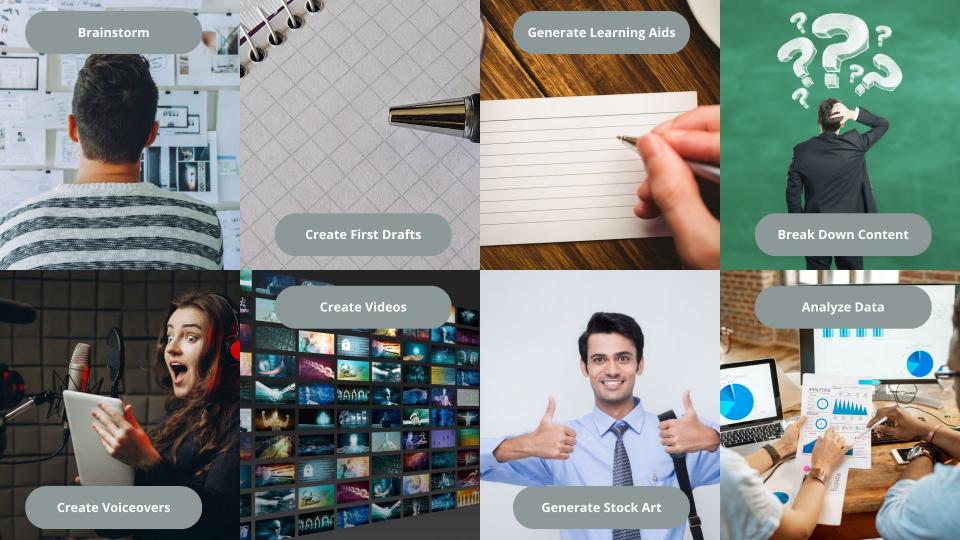


#### Summary Table (Approximate Effort Hours & Calendar Time)

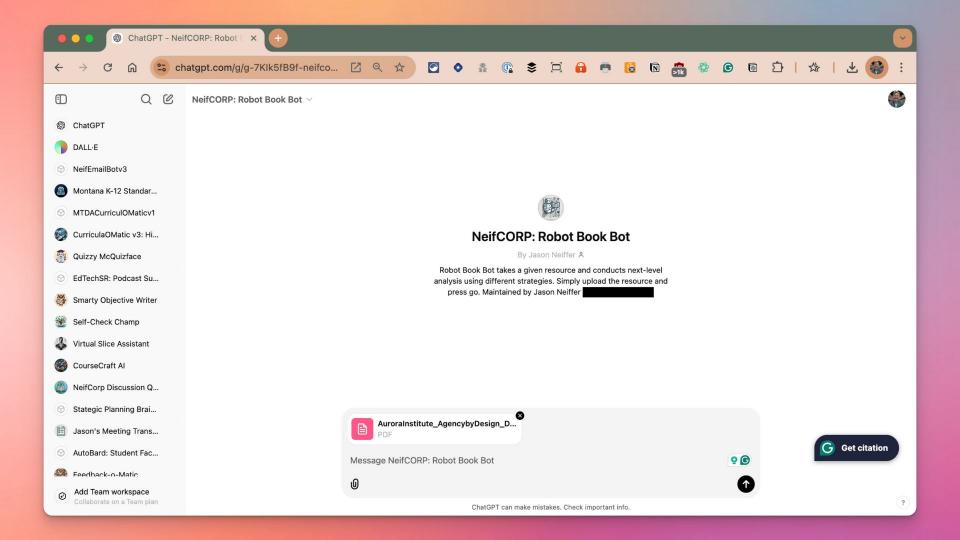
Phase	Estimated Effort Hours (Team Total)	Estimated Calendar Time	Key Influences
1. Analysis & Planning	40 - 80 hrs	2 - 4 weeks	Clarity of need, SME availability, institutional process
2. Design	100 - 300+ hrs	4 - 12 weeks	Course complexity, interactivity, multimedia, SME/ID collaboration
3. Development	2000 - 9000+ hrs	3 - 6+ months	Content origin, multimedia complexity, interactivity, team skills
4. Implementation/Review	80 - 200+ hrs	4 - 8 weeks	Review rigor, issues found, course complexity, reviewer availability
5. Evaluation	20 - 40 hrs (Post- launch)	Ongoing + Post- semester	Data methods, analysis depth
TOTAL (Pre-Launch)	~2220 - 9600+ hrs	~4.5 - 10+ months	All factors combined, especially Development phase complexity

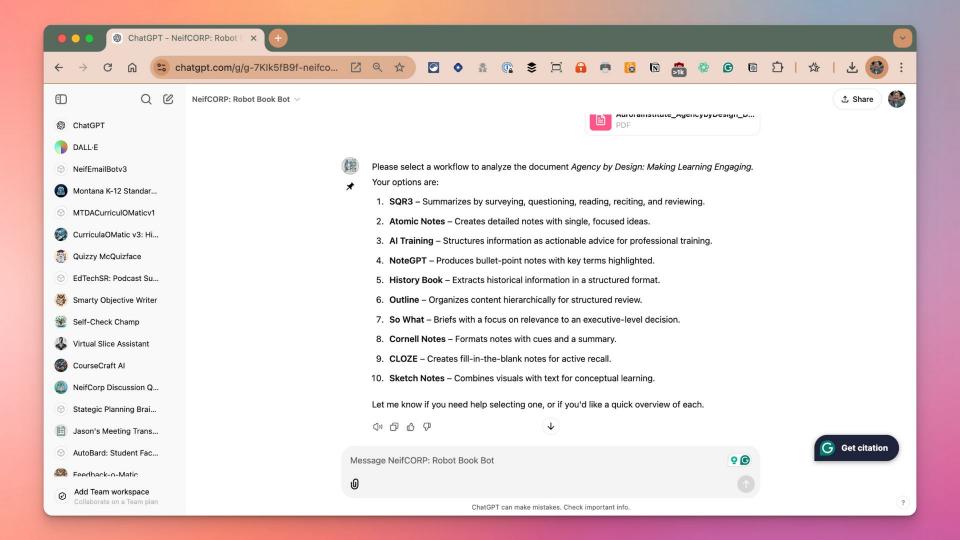


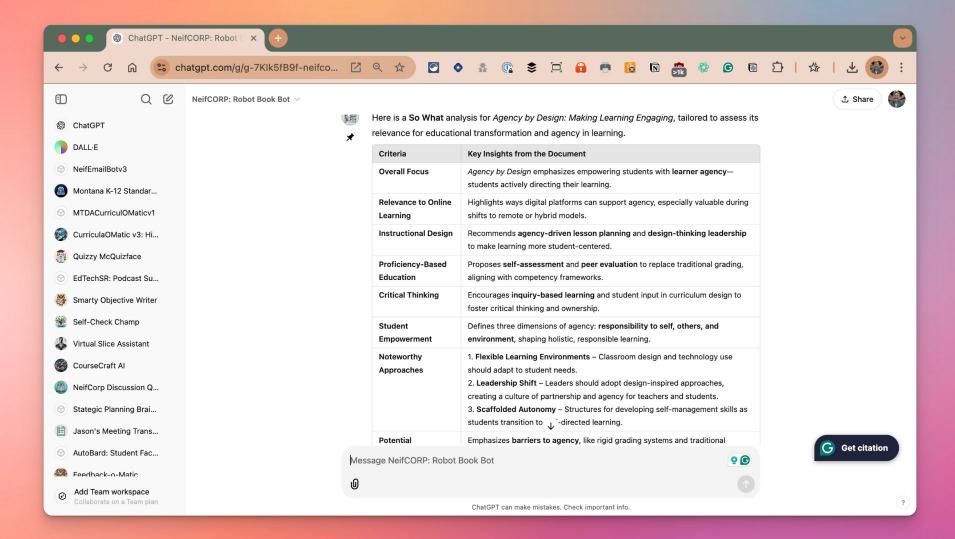


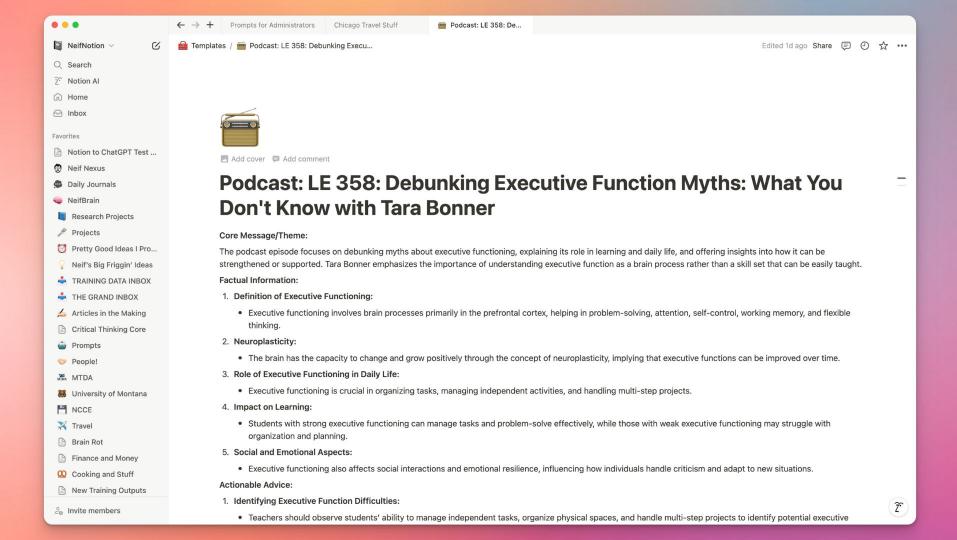


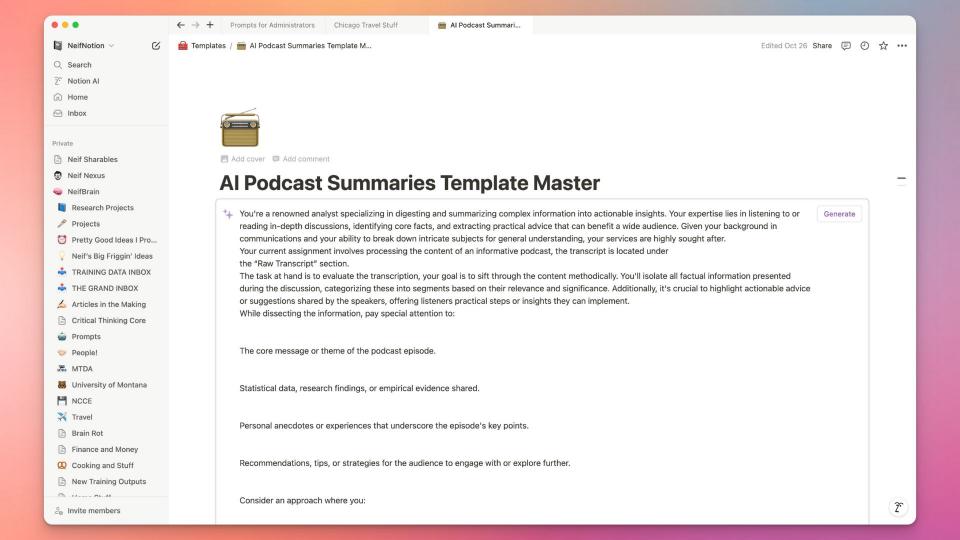


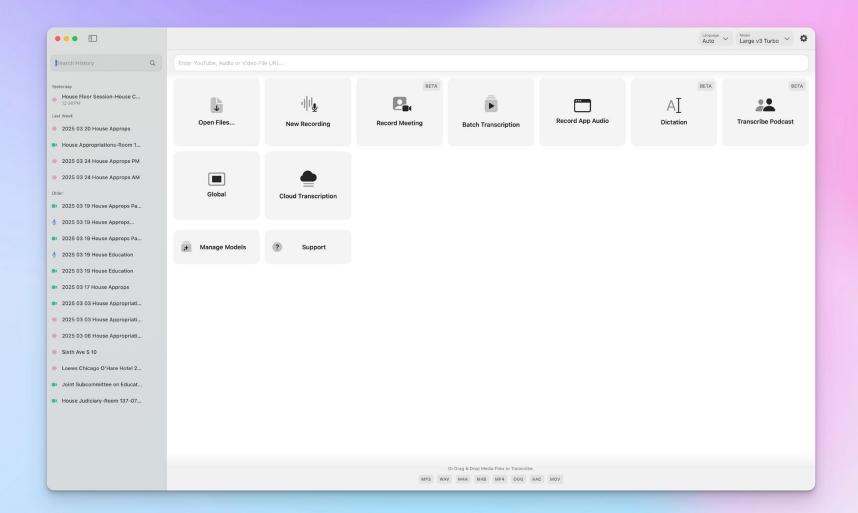


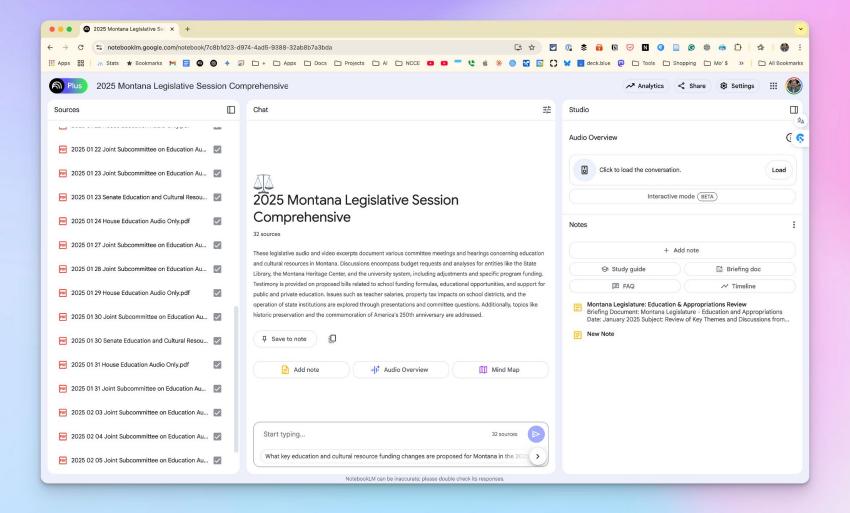


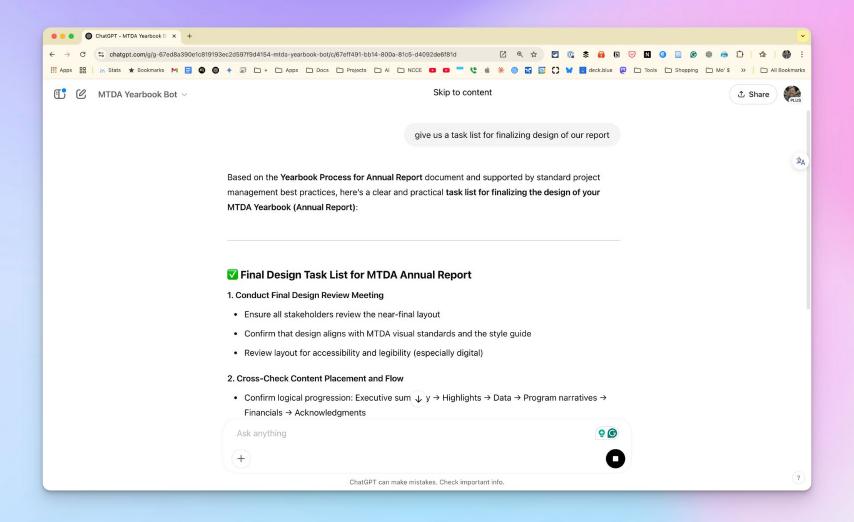


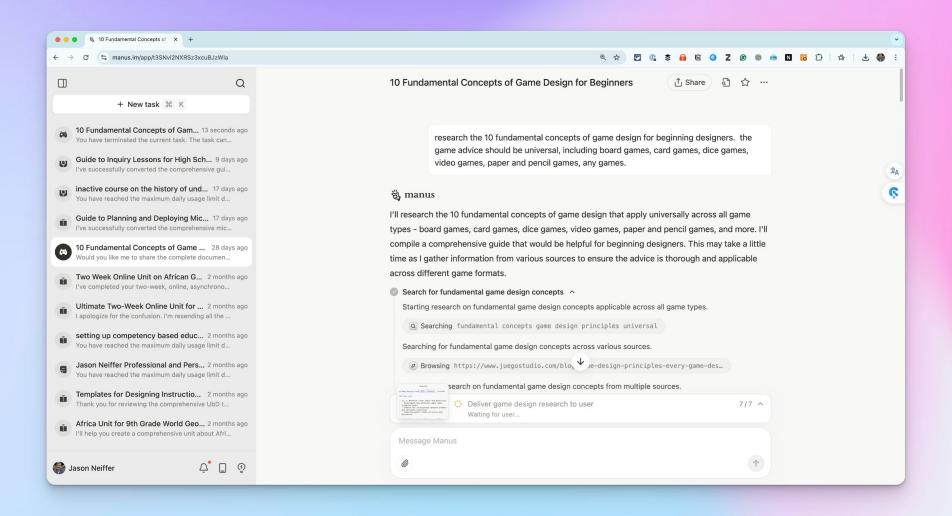


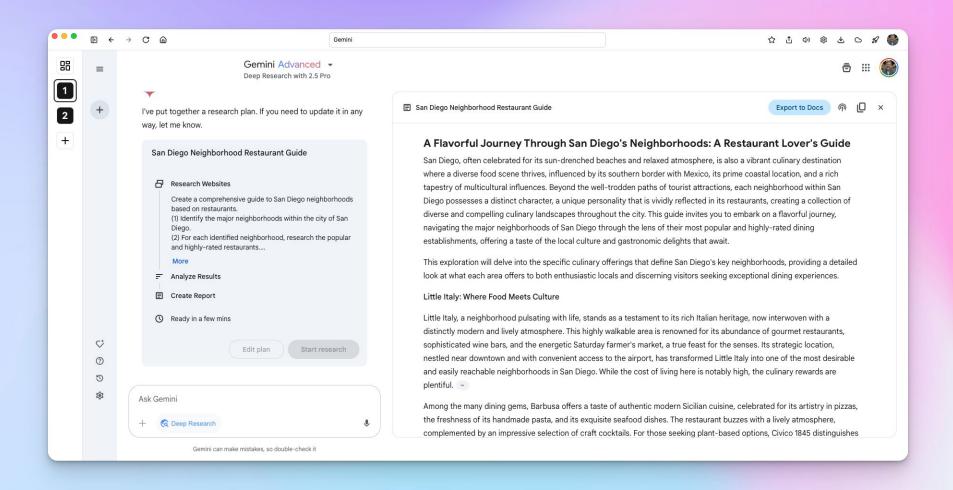


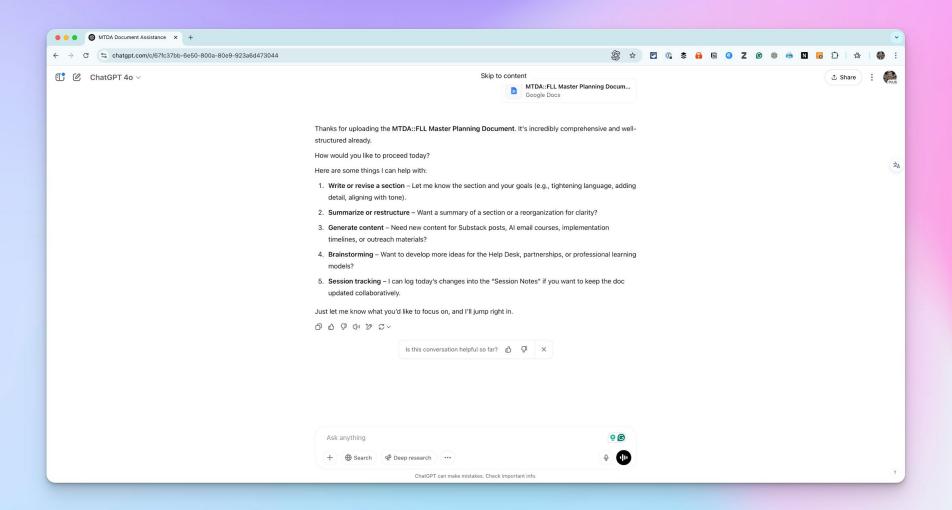


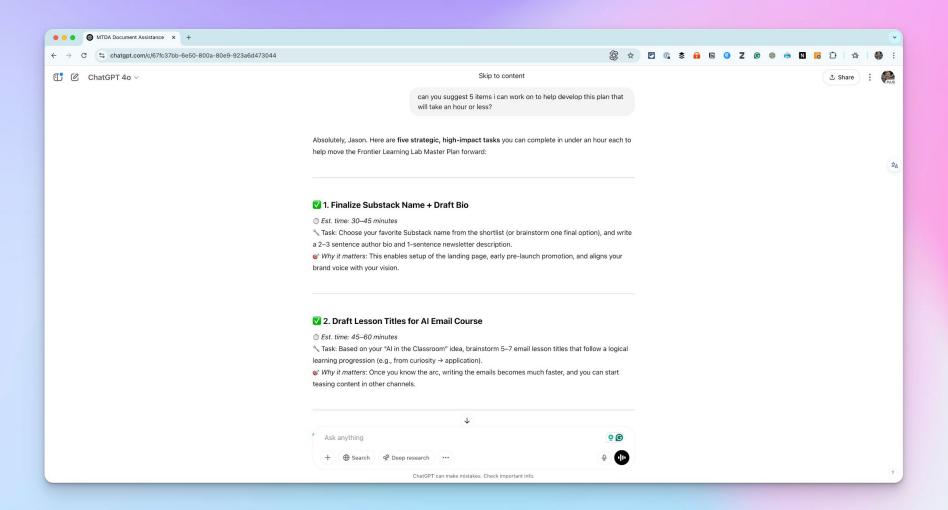






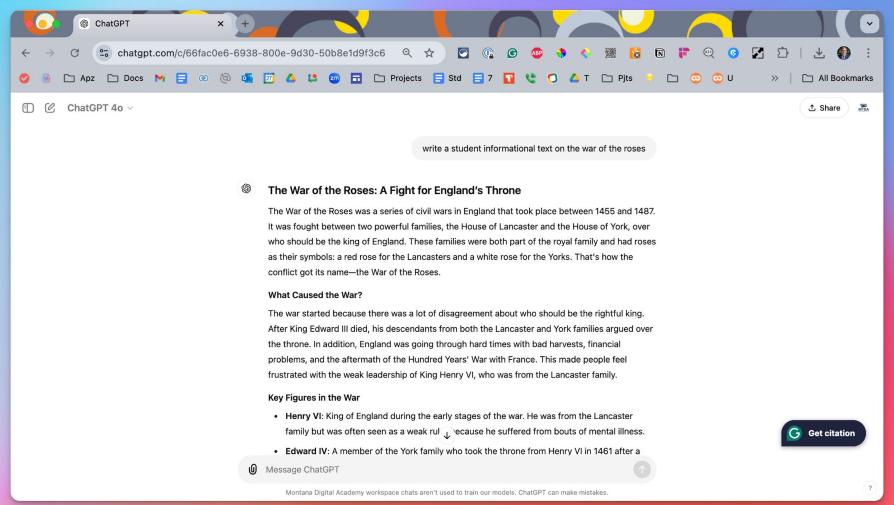


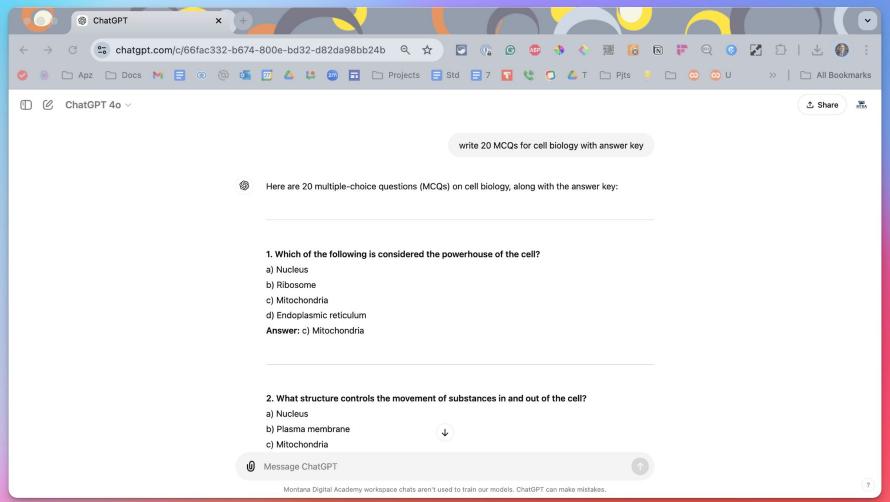


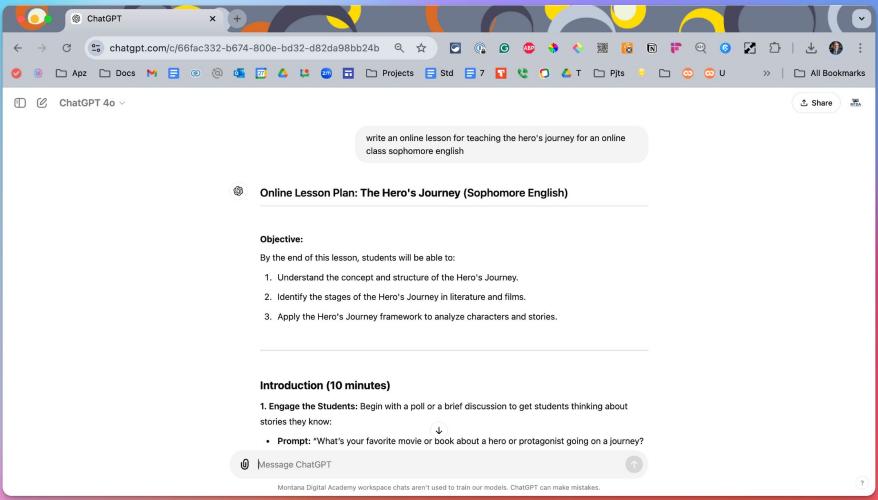


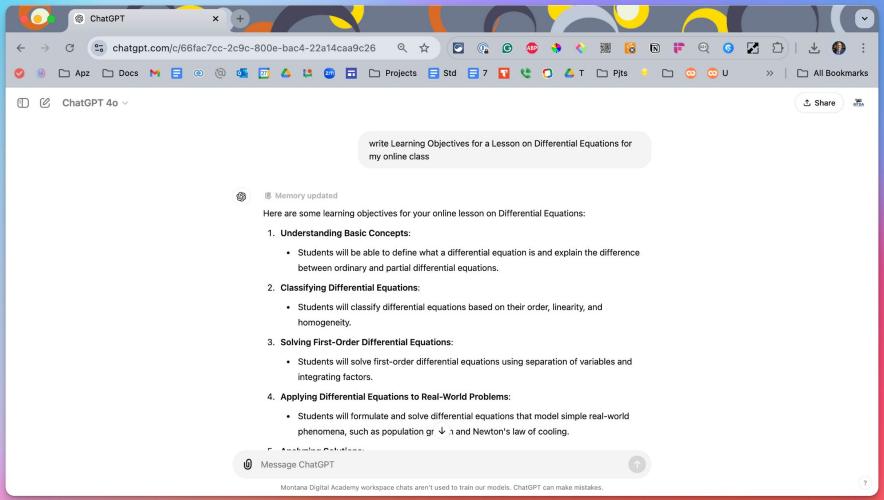
## WEREN'T YOU TALKING ABOUT INSTRUCTIONAL DESIGN?

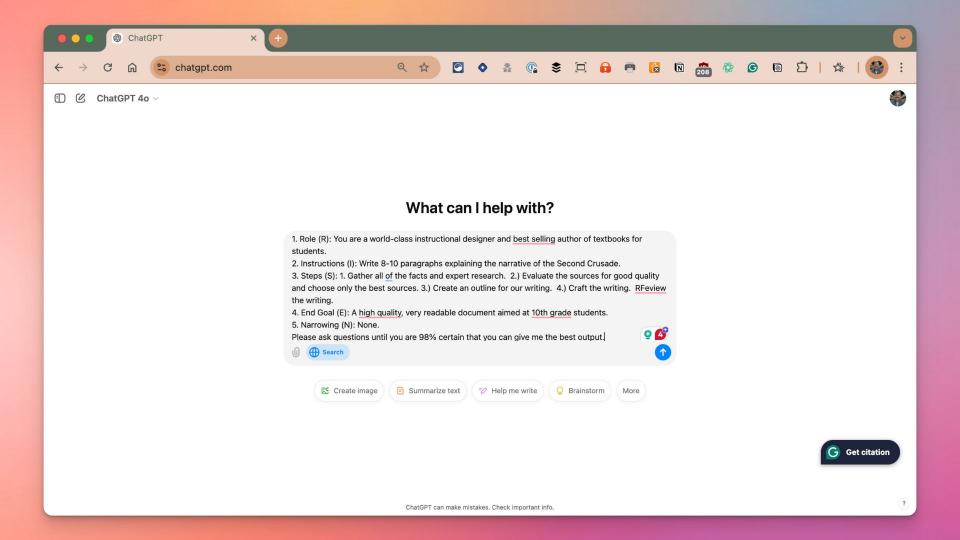
"Those are fun uses, but..."

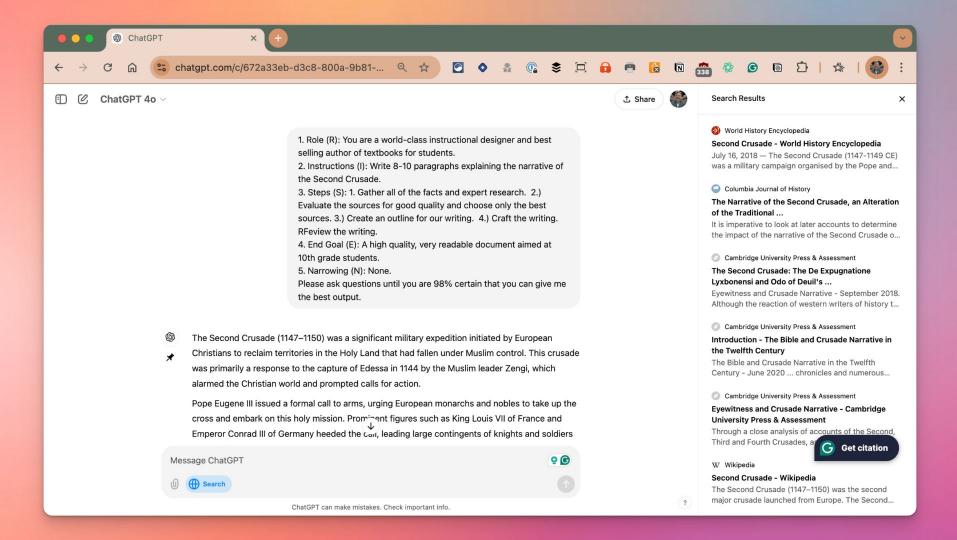


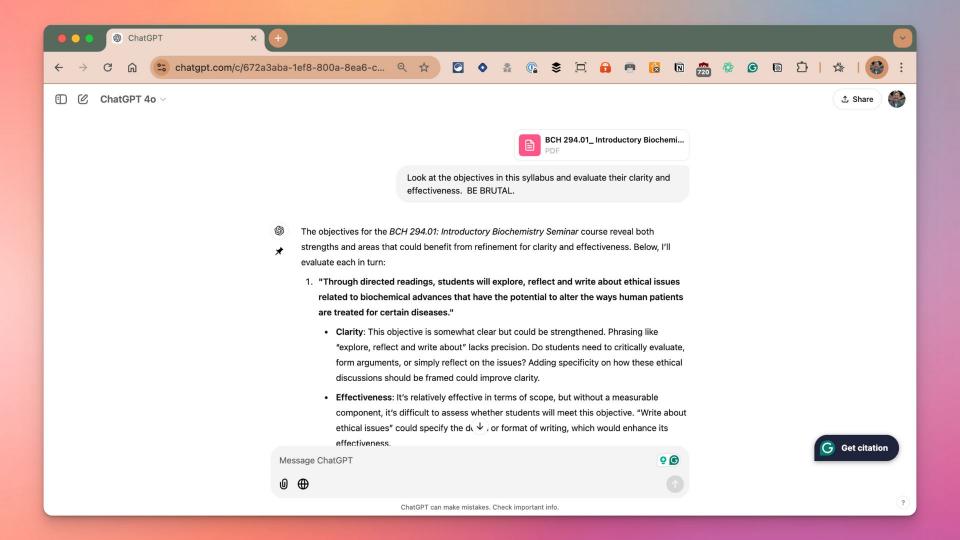


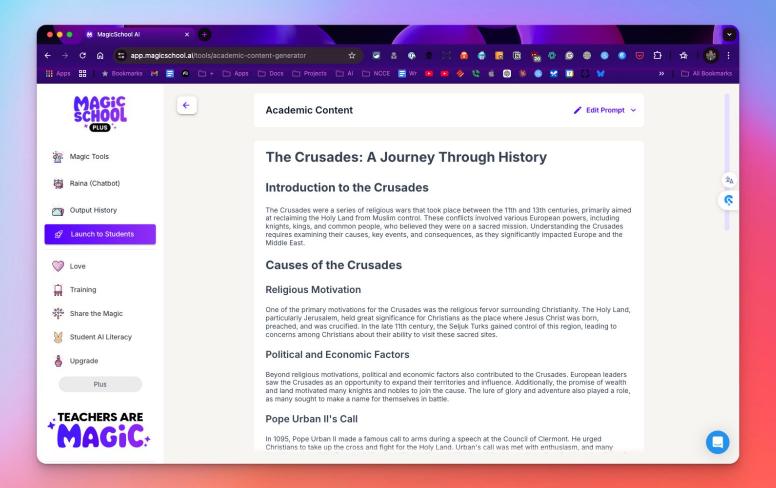












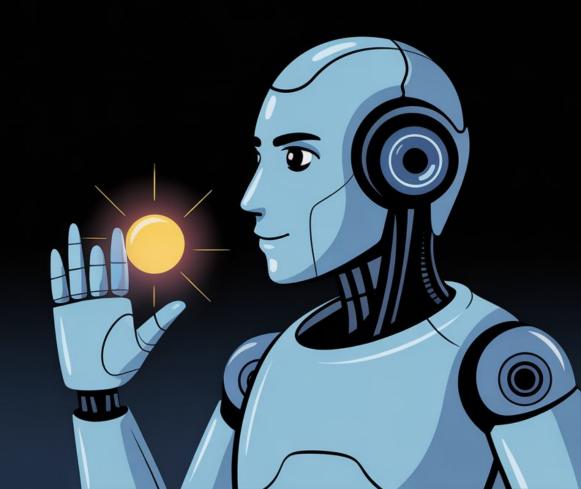
# What's wrong with that??

### What's wrong with that??

Nothing, but...

# That's faster. We want BETTER!

# AI AS JACK/IE OF ALL TRADES





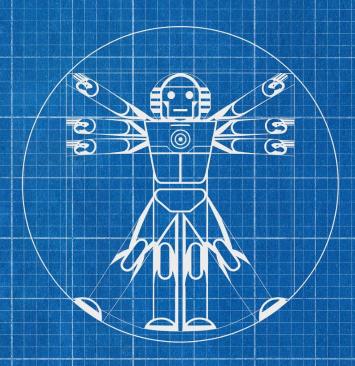
### Al as Thought Partner







## Divide Up Al Into Two Roles



RENAISSANCE MAN



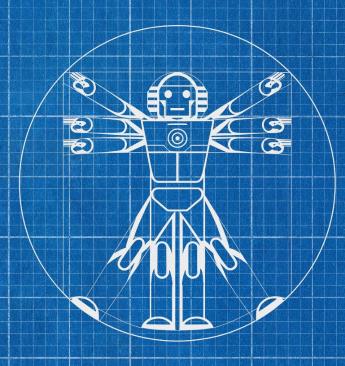
CONSULTANT



RENAISSANCE MAN



CONSULTANT

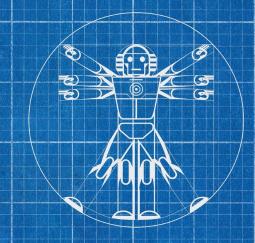


WORLDLY HUMAN



CONSULTANT





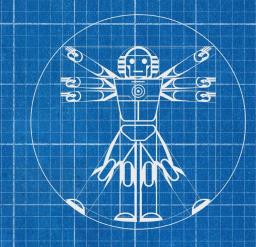
WIDE KNOWLEDGE





EXPERT KNOWLEDGE

KNOWLEDGE WORKER



WIDE KNOWLEDGE





EXPERT KNOWLEDGE

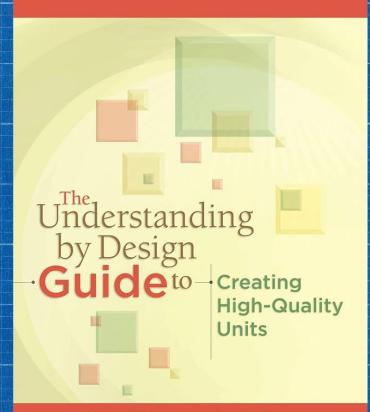
INSTRUCTIONAL DESIGNER
TEACHER





### Strategy 1: Use a Framework

## THE FRAMEWORK

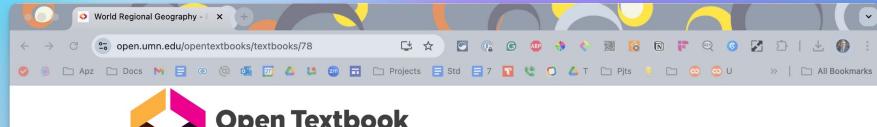


Grant Wiggins and Jay McTighe

nificant ADDIE Backward C rning Model Design (UbD Le Model (Fink) Gagife lorkine **5Es Mod Thematic** Examples **Nine Events** Framework of Instruction Spiral Curric **Bloom's** Curriculum lerated Bas **Project-**Revised ning **Fram Based Taxonomy** cle **Tutorial** Learning CI



# Open Education Resources [OER]





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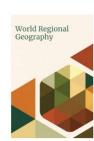
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- Chapter 4: North America
- Chapter 5: Middle America
- · Chapter 6: South America
- Chapter 7: Subsaharan Africa
- Chapter 8: North Africa and Southwest Asia
- Chapter 9: South Asia
- Chapter 10: East Asia

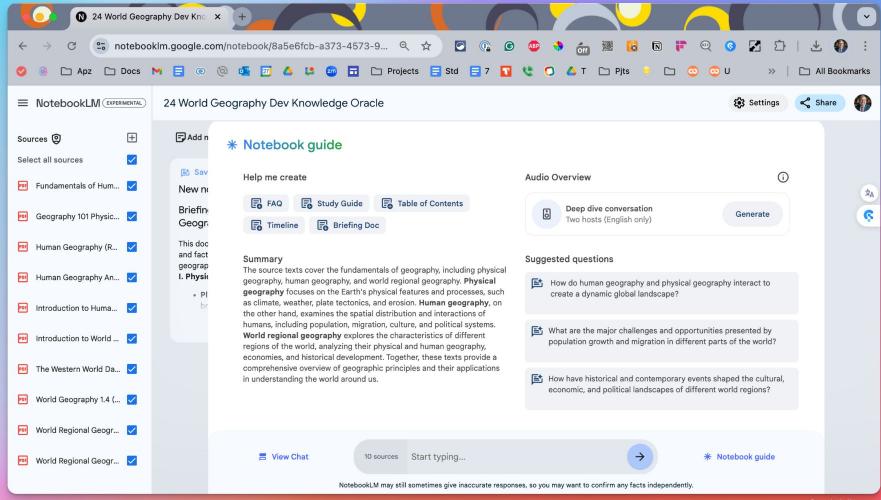


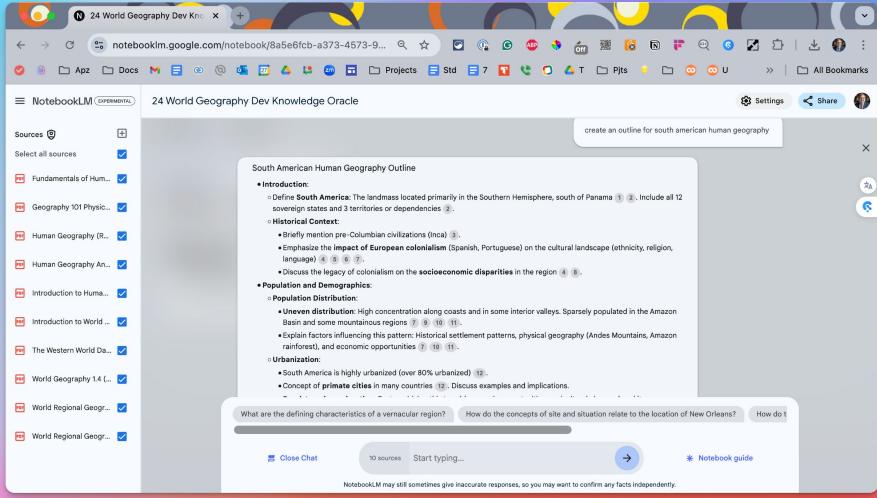
Brazil, the largest country in South America, is similar in physical area to the continental United States (i.e., the United States without Alaska or Hawaii). Catholicism is the dominant religion and Portuguese is the primary language. Once a Portuguese colony, the country's culture was built on European immigration and African slave labor, making for a rich mixture of ethnic backgrounds.

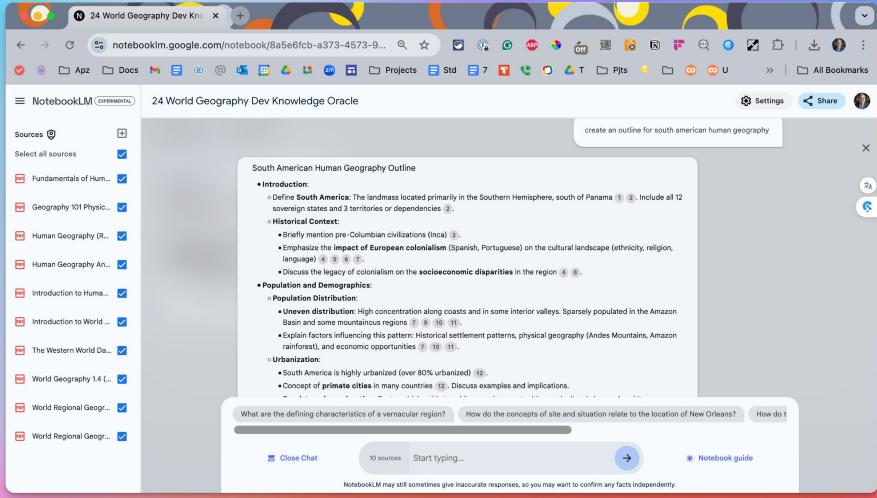
In colonial times, Brazil was a part of the Atlantic Trade Triangle, which functioned as a transportation conveyor, moving goods and people around the regions bordering the Atlantic Ocean. Colonial merchant ships financed by Europe's wealthy elite brought goods and trinkets to the African coast to trade for slaves, who were shipped to the Americas and the Caribbean to diminish the labor shortage for the colonies. The last leg of the Atlantic Trade Triangle moved food crops, sugar, tobacco, and rum from the colonies back to the European ports. The merchant ships never sailed with an empty hold, and their successful voyages provided enormous profits to the European financiers.

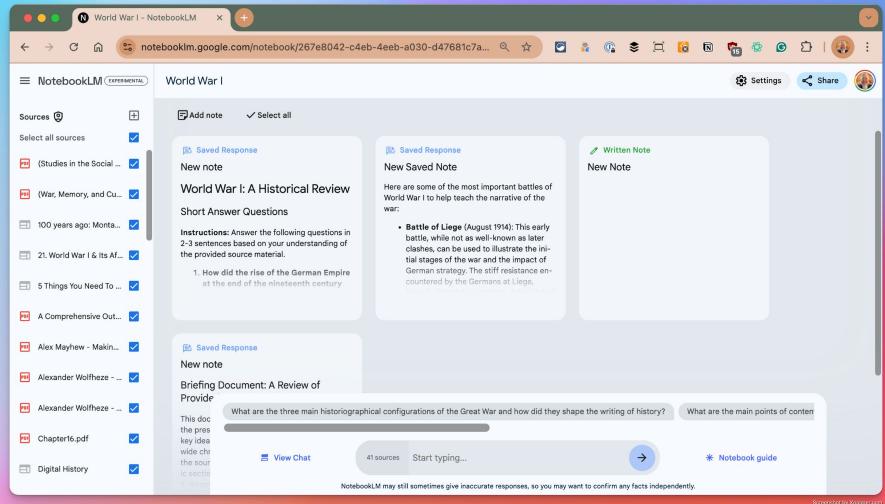
Figure 6.24 Atlantic Trade Triangle

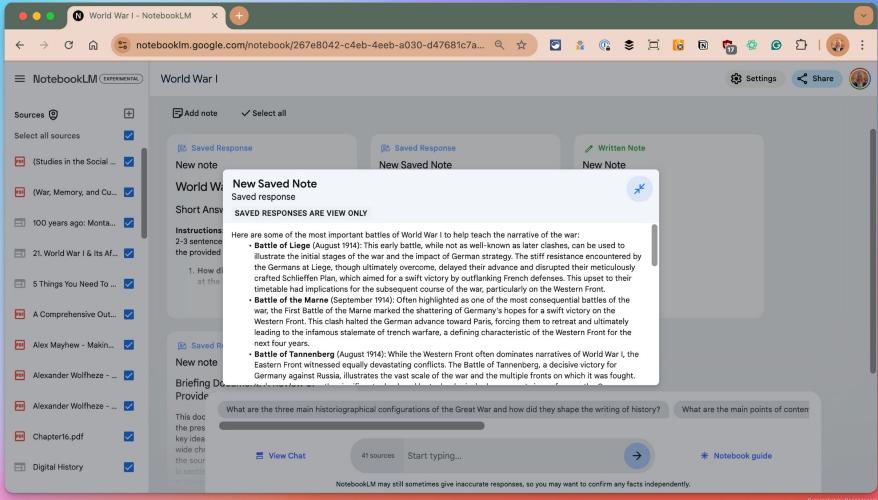






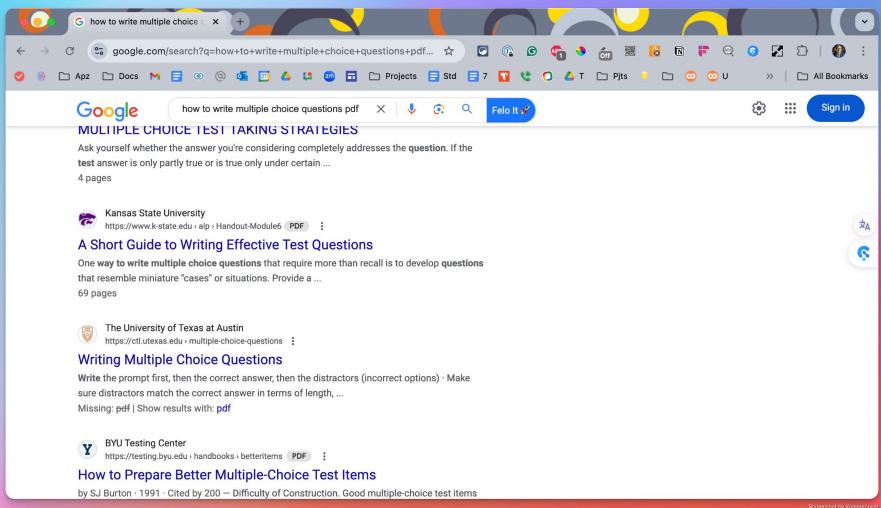


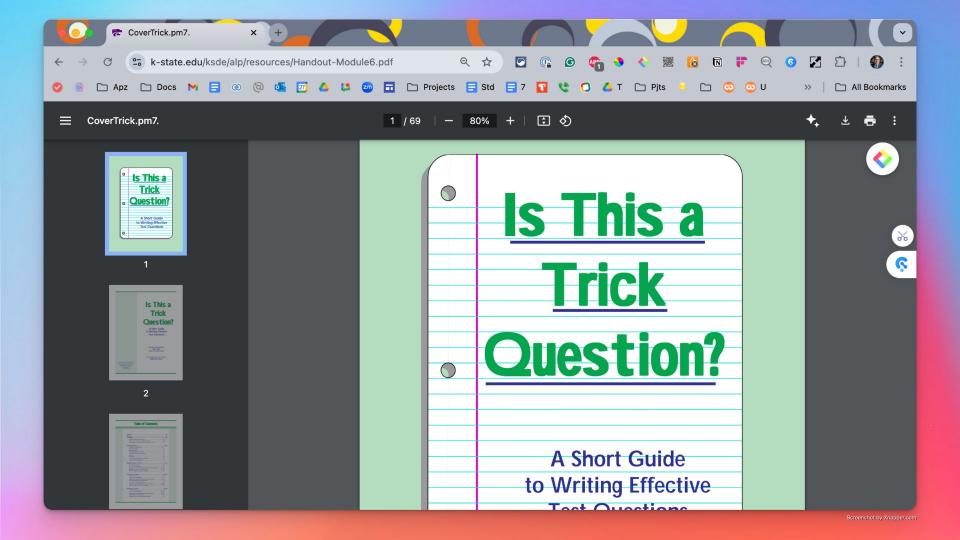


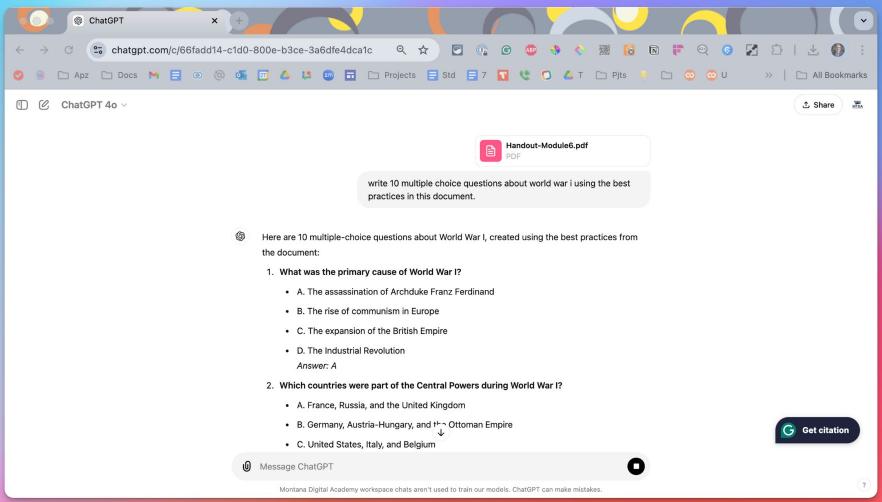


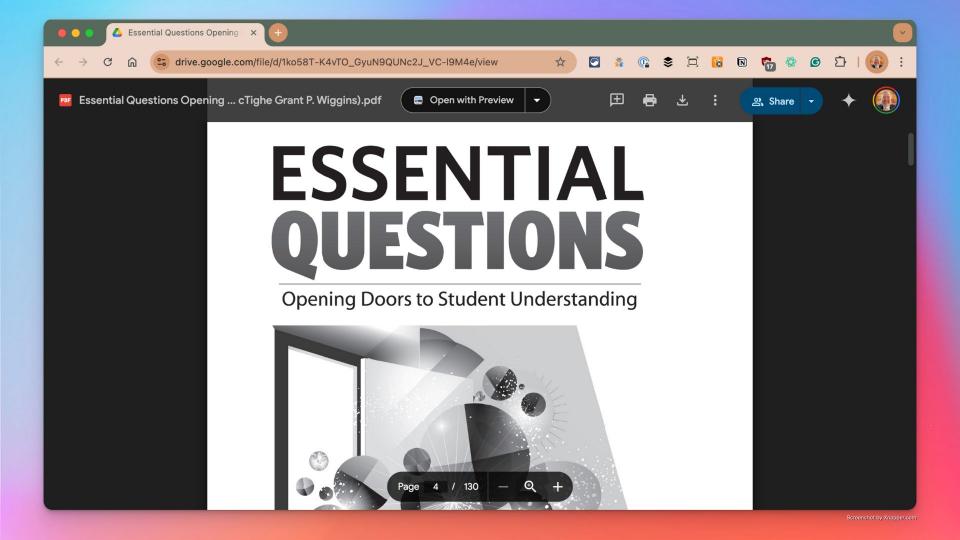


# Retrieval-Augmented Generation



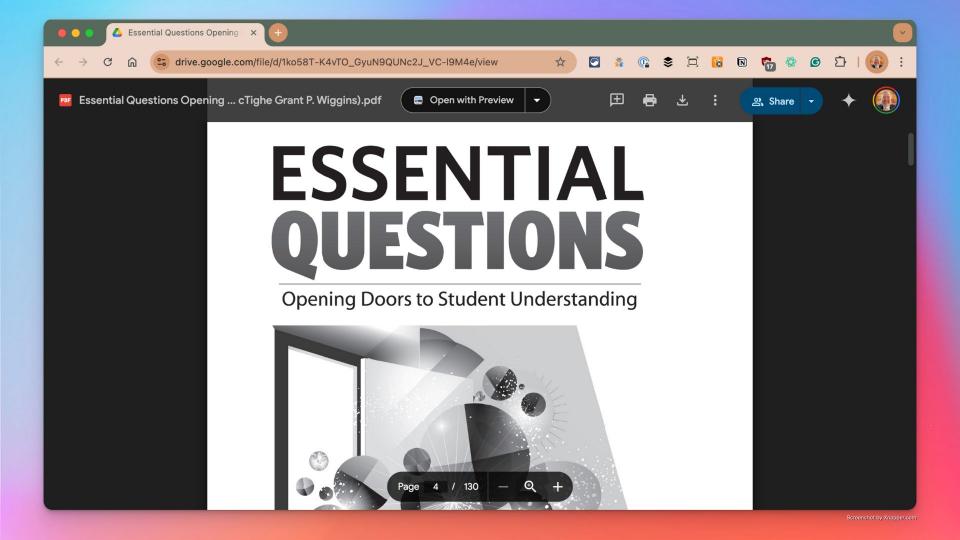


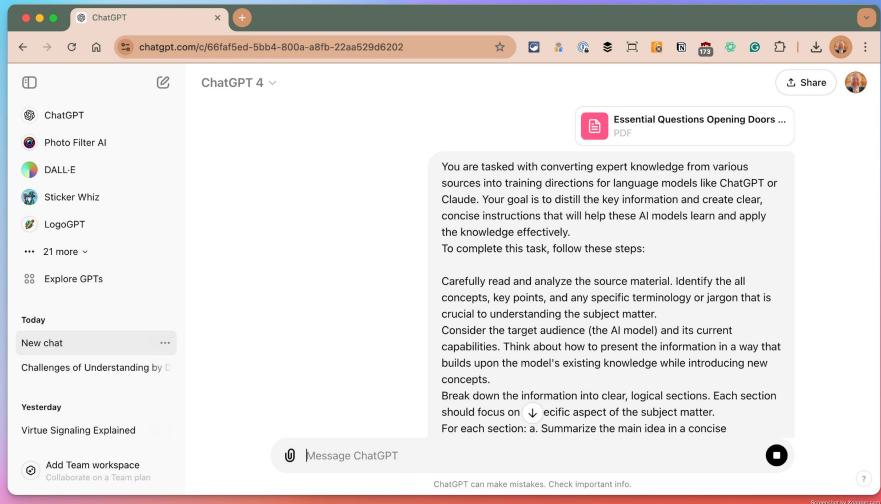


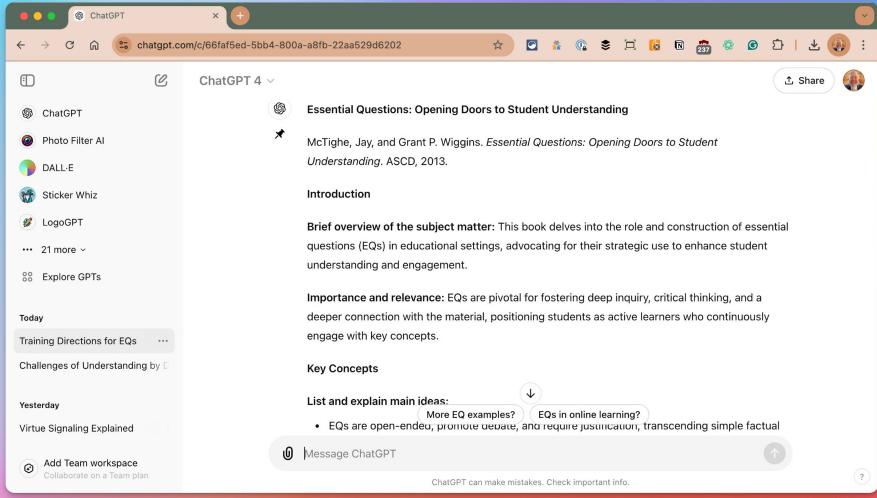


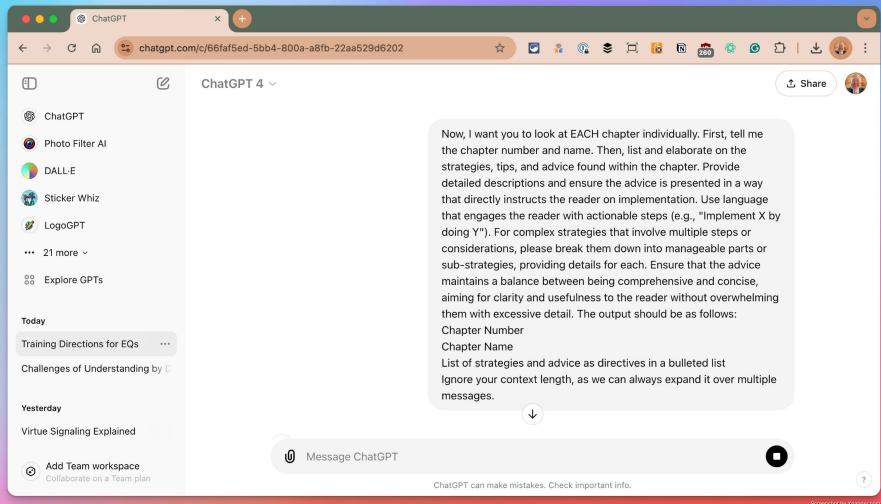


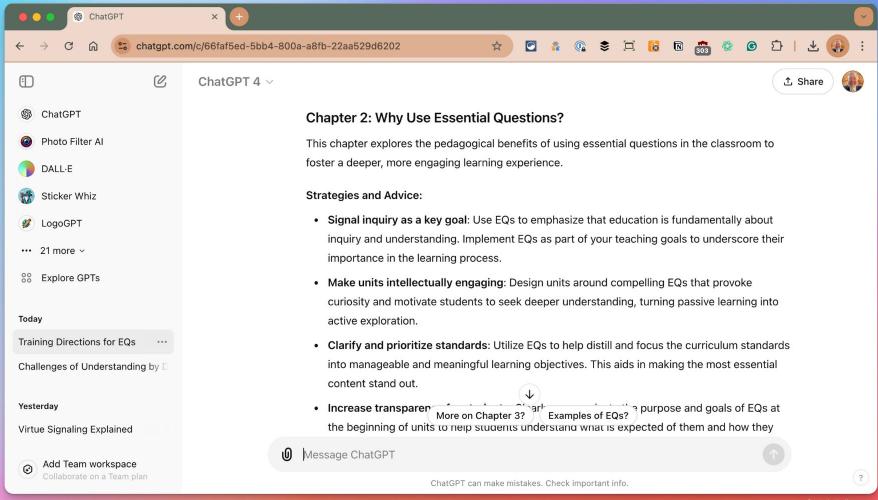
### Strategy 4: Create Consultants

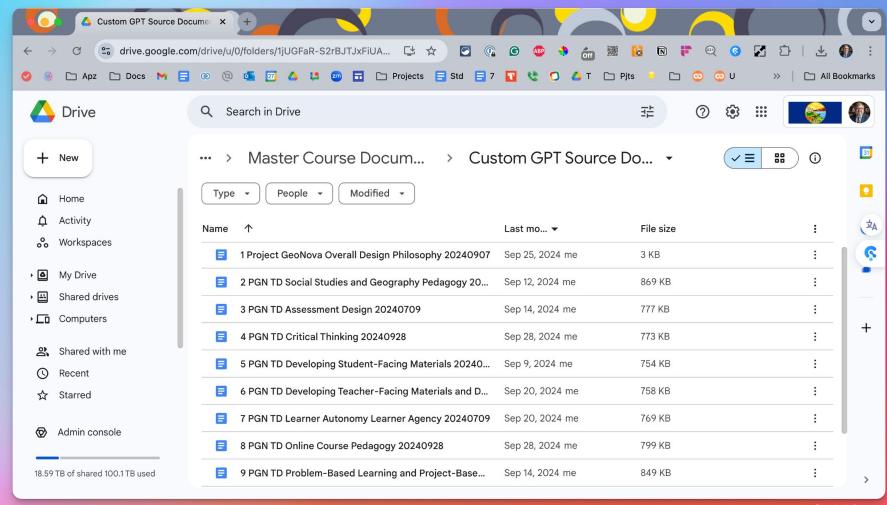


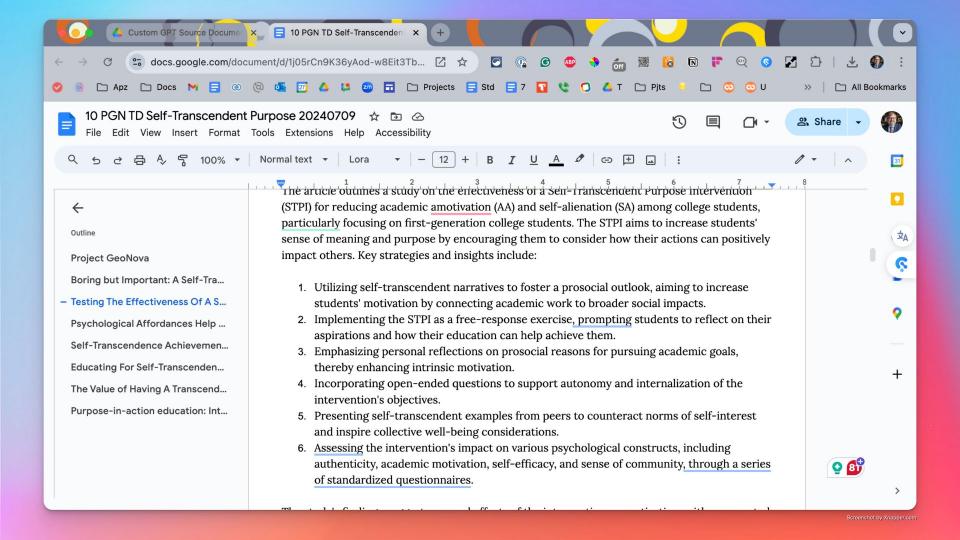


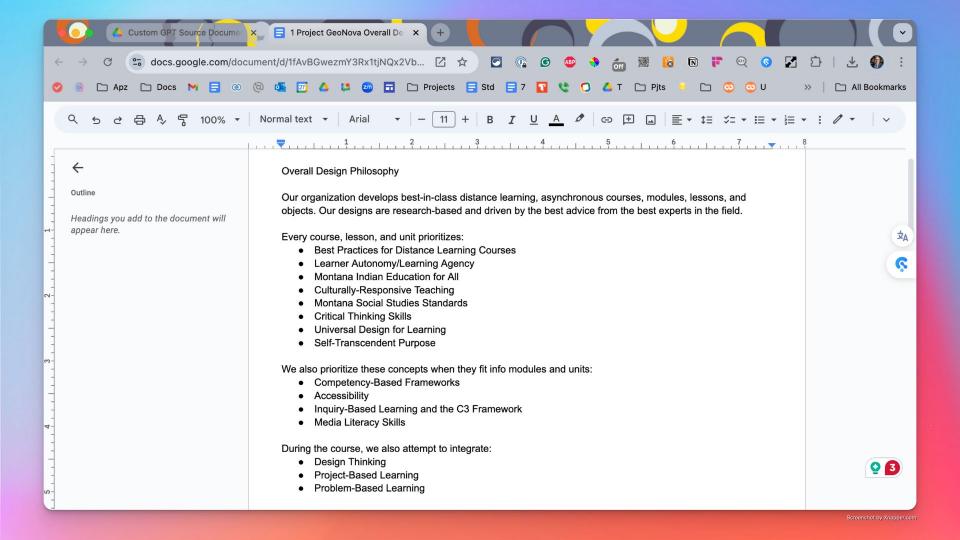






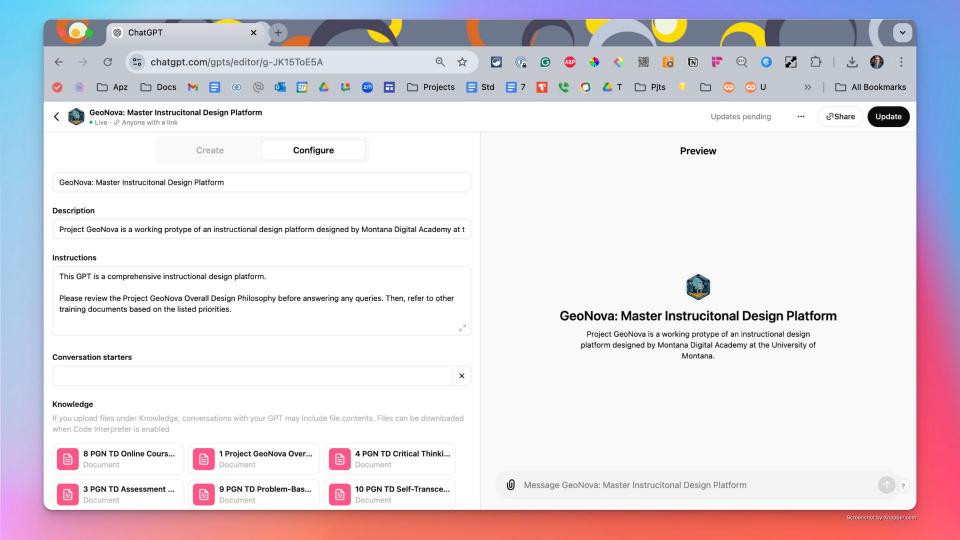


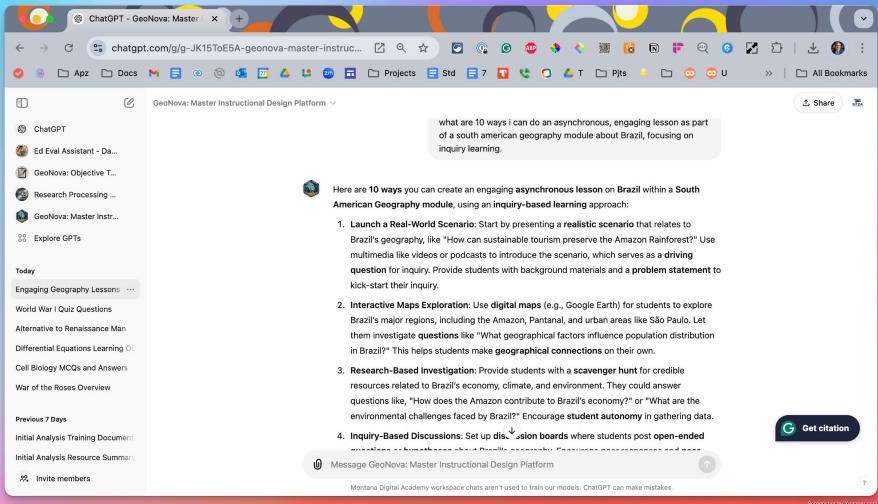


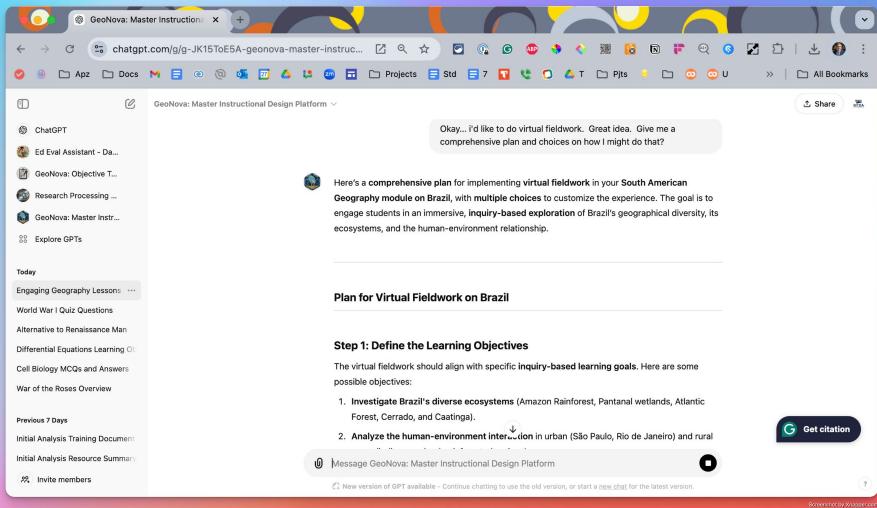




# Then... Build Custom Tools!

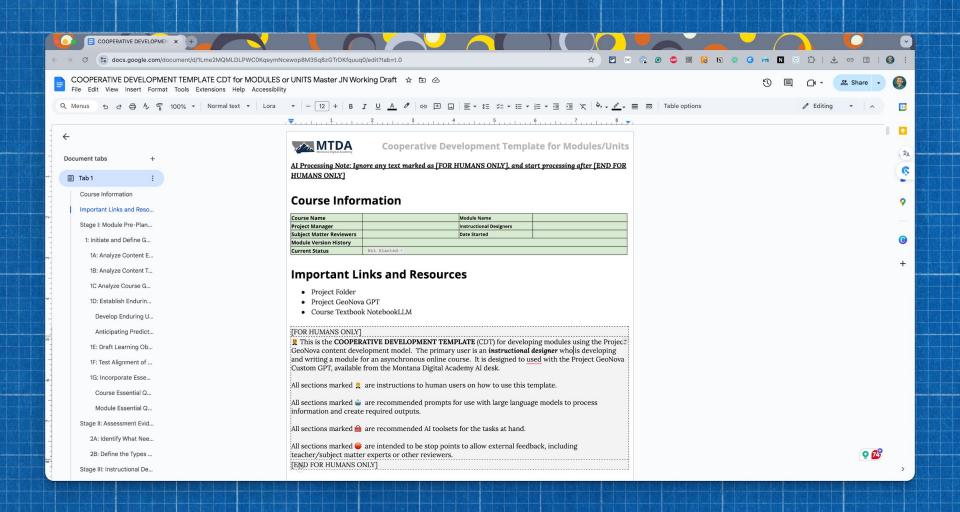


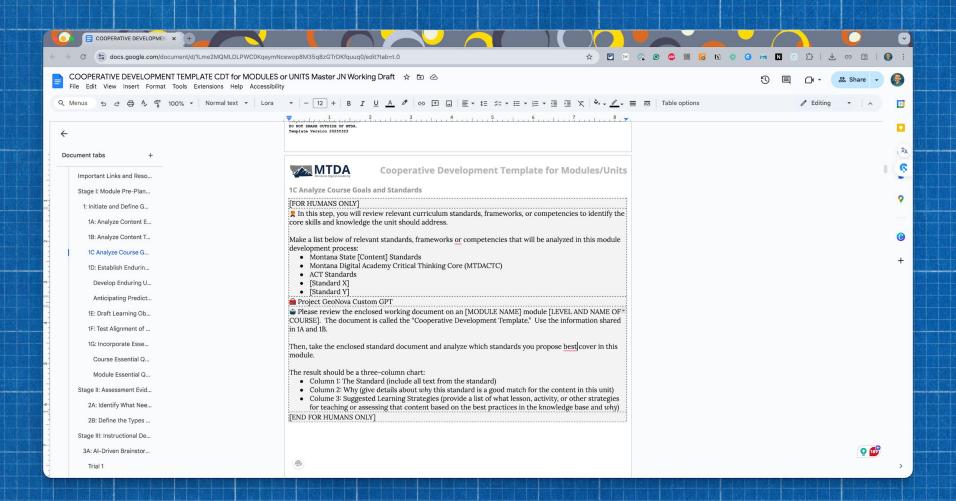


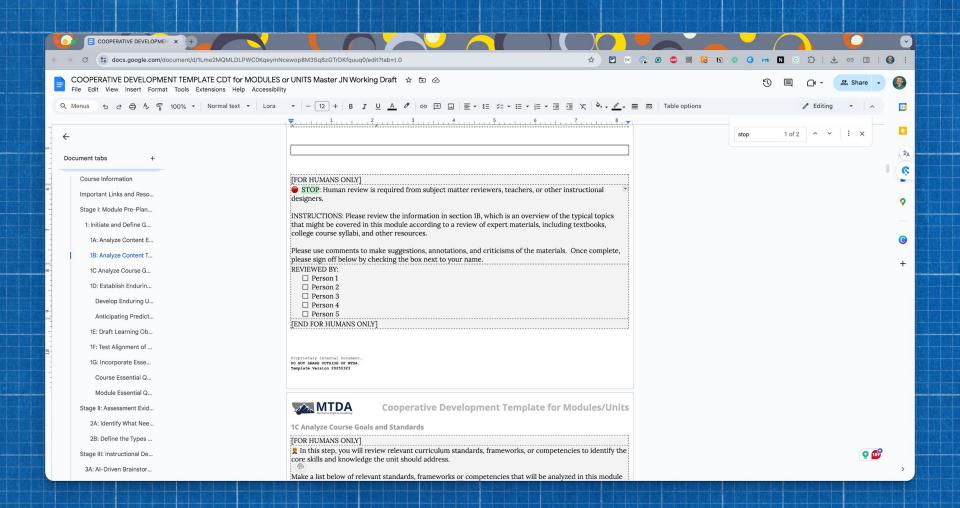




#### Strategy 5: Templatize The Process





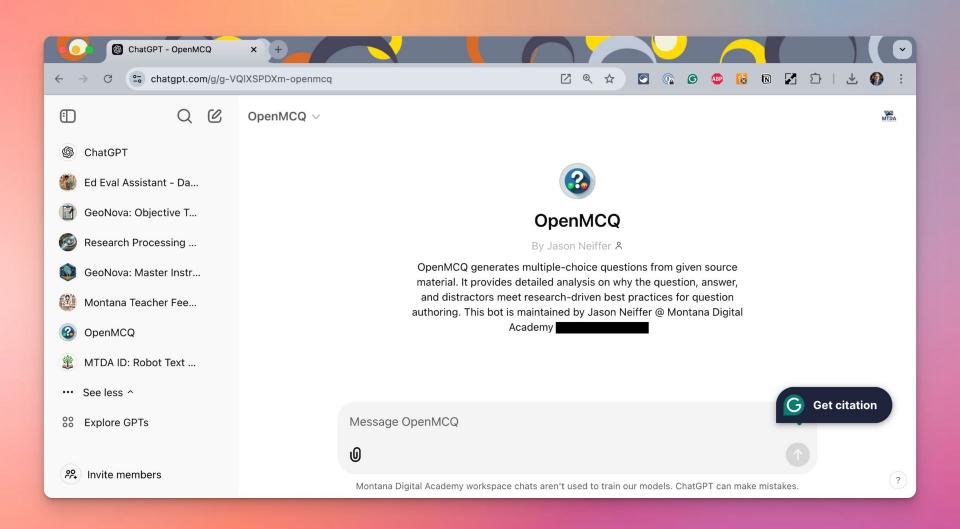


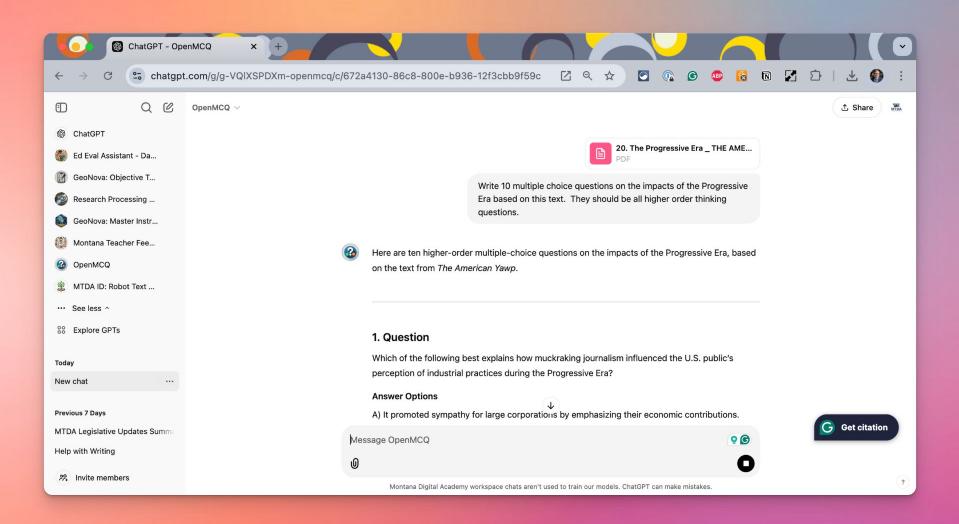


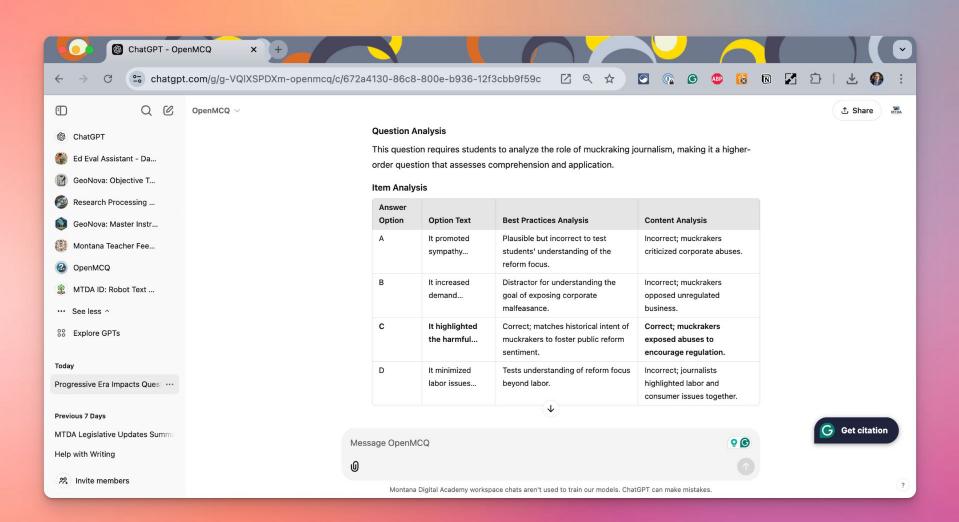
# Strategy 6: Develop Unitaskers



## OpenMCQ

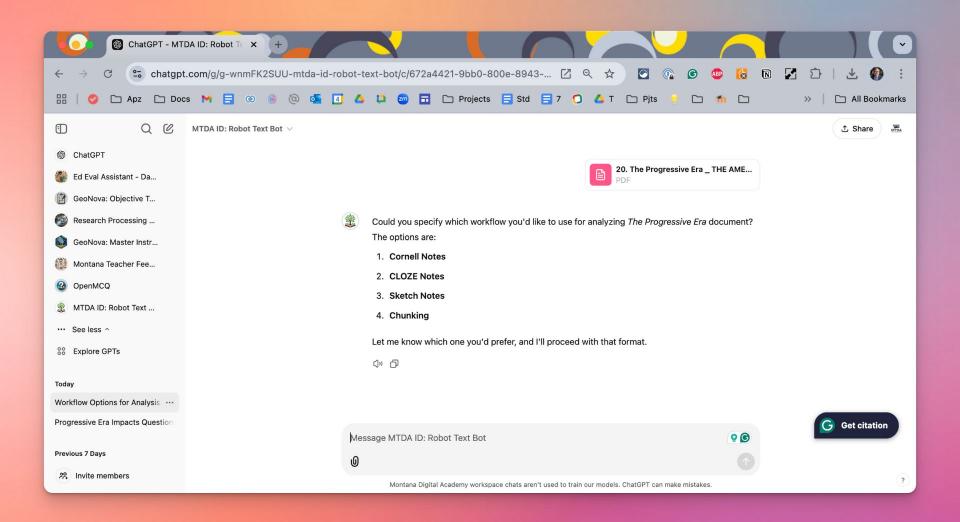


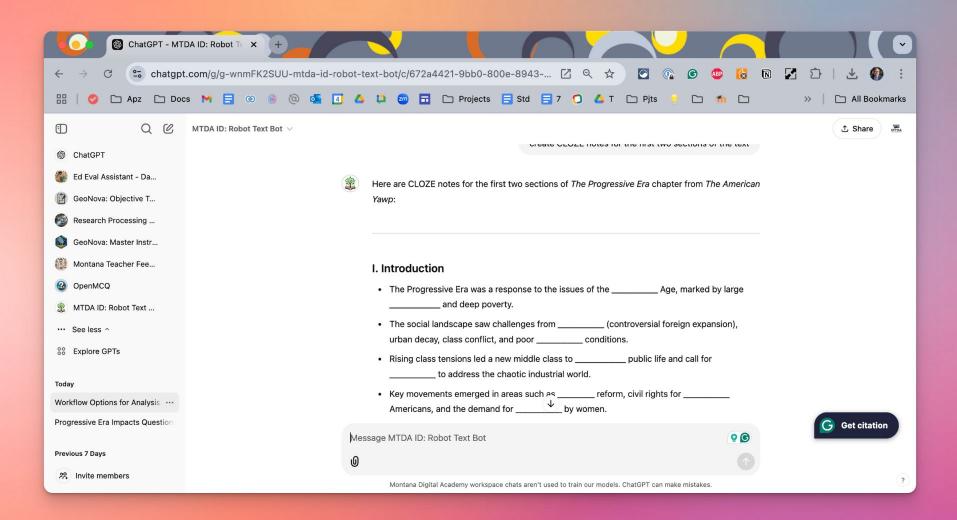






### Robot Text Bot





# Opportunities to Connect







Monday, March 24, 2025 4pm-7pm Wednesday, April 30, 2025 4pm-7pm

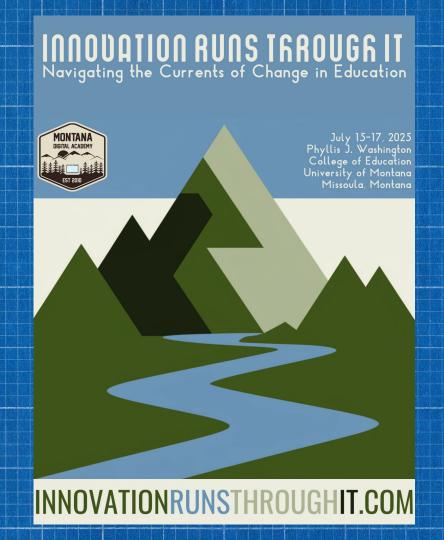
ALI Auditorium
Phyllis J. Washington College of Education @ the University of Montaana

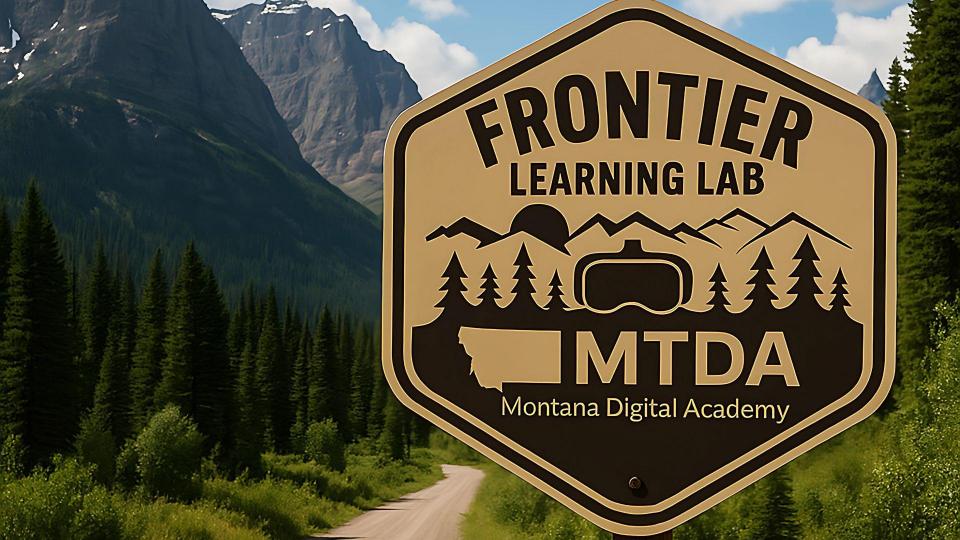
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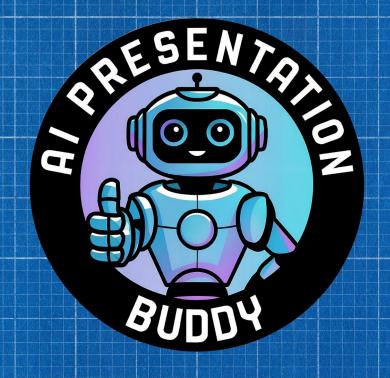
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