



Quality Matters for AI Integration in Education

Transform AI from challenge to strategic advantage while upholding your institution's commitment to educational excellence and ethical practice.



Comprehensive Support for Responsible AI Implementation

Fragmented approaches create friction, reduce efficiency, and increase institutional risk. QM provides research-supported resources and expertise that institutions need to integrate AI effectively:

Research & Benchmarking

- CHLOE Surveys deliver benchmarking data on AI adoption and use across higher education.
- Evidence-based white paper: "AI Strategies for Personalized, Engaging, and Inclusive Online Course Design" describes actionable and achievable goals.

Professional Development & Training

- Expert-led webinars and on-demand recordings on AI uses and tools in K-12 and Higher Education.
- Structured professional development plans aligned to institutional priorities and QM principles.
- AI-focused and AI-integrated QM workshops and courses.



Implementation Support

- Comprehensive AI-Integration Toolkit with practical, course design-focused guidance.
- Strategic guidance for developing institutional AI policies and best practices.
- Ongoing facilitation and consultation to ensure alignment with your mission and values.



Take Action: Build Strategic AI Capacity

Harness AI's potential, control intellectual property, protect student privacy, and align to mission and values. Now is the time to approach AI integration systematically, ethically, and strategically.

Engage with Quality Matters to:

- Develop a comprehensive, mission-aligned AI strategy for your online courses.
- Ensure responsible stewardship of artificial intelligence in education.
- Build integrated, sustainable capacity rather than pursuing episodic efforts.
- Maintain stakeholder trust while embracing innovation.

Let's Get Started

Ready to effectively harness AI? Contact [Quality Matters](#) today to build a responsible, mission-aligned AI strategy that enhances quality and protects your community.

Don't let AI just happen to your institution — make it happen strategically, responsibly, and successfully.