



ANNOUNCING....

Quality Matters Annual Subscriptions

Join the Quality Matters™ project at introductory subscription rates for FY07

The Quality Matters project, sponsored by MarylandOnline, Inc. (MOL), has generated widespread interest and received national recognition for its peer-based approach to quality assurance and continuous improvement in online education. With the conclusion of three years of support from the Fund for the Improvement of Postsecondary Education (FIPSE), MOL is transitioning the Quality Matters project into a self-supporting program through institutional subscriptions, license agreements, and a range of fee-based services.

Subscriber Benefits Include:

The Rubric – Updated for 2006/2007

- Access to the web-based version of the 2006-2007 Quality Matters™ Rubric and research updates
- Representation in the Quality Matters Users Group, which will have input to future revisions and enhancement of the Quality Matters Rubric and the course evaluation process

Professional Development and Training

- Use of the Quality Matters Rubric for internal professional development and independent peer course reviews
- One seat in the Certified Quality Matters Trainer program with one-year access to Peer Reviewer training materials (to enable the subscriber to conduct its own Peer Reviewer Training)
- Reduced fees on additional training programs
- Newsletters, listserves, and other resources

Course Reviews

- One seat in an Institutional Representative Training (to enable the subscriber to run its own peer course reviews)
- Registration of subscriber-reviewed courses that meet Quality Matters guidelines and standards
- Reduced fees on MOL-managed peer course reviews
- Access to list of eligible Peer Reviewers (for subscriber-run peer reviews)

Introductory Fees

Annual Subscription Fees (September 1, 2006 – August 31, 2007)

Higher Education Single Institutions:

Small	up to 1,499 FTES	\$1,500
Medium	1,500 to 9,999 FTES	\$3,500
Large	more than 10,000 FTES	\$5,500

Statewide Higher Education Consortia or System Offices:

25% discount applies to statewide or regional educational consortia or systems and their constituent institutions provided that their subscriptions are submitted at one time.

K-12 School Districts, Other Non-Profit Agencies, and Organizations:

(Receive same benefits as a Small Institution)

K-12 School Districts	\$1,000
Other Non-profit Agencies, Organizations	\$1,500
Consortium/System Offices	\$1,500

Additional Optional Services and Fees:

Independent (Subscriber-Run) Peer Reviews

Subscribers may manage their own MOL-recognized Peer Reviews after training. Institutions are responsible for selecting, managing, and paying peer reviewers per Quality Matters program guidelines. Subscribers are given access to the Quality Matters Rubric for the review team and recognition in the Quality Matters™ Registry of courses that meet standards. The annual subscriber fee includes registration of up to 30 independent reviewed courses for Large Institutions, 20 for Medium Institutions, and 10 for Small Institutions. (Subscribers pay a \$50 per-course registration fee for any additional courses.)

To be eligible for recognition in the Quality Matters™ Registry, a subscriber-run review must meet all Quality Matters guidelines (which may or may not involve additional costs to the Institution). Guidelines include:

- Review managed by a QM-trained Institutional Representative (one seat in training included in annual subscriber fee)
- Assign a review team of three Qualified QM-Trained Reviewers. Team make-up must include a reviewer from outside the course institution; a reviewer trained as a QM Master Reviewer; and a reviewer assigned as team chair. (A single reviewer may fill one or all of these roles.)
- Access to list of trained Peer Reviewers provided to subscribers. Subscribers must negotiate the peer reviewer stipends paid if any. (QM pays \$150 per reviewer, \$250 to team chair)
- Use the QM materials and process (provided electronically to subscribers as part of annual subscriber fee)
- Upon successful completion of review and submission of documents to QM, pay \$50 per course for registrations over those already included in annual subscriber fee

MOL-Managed Peer Reviews

MOL will manage the course review process for subscribing and non-subscribing institutions on a course-by-course basis. This service includes: Peer reviewers assigned, managed, and paid by MOL; compiled final report; and recognition of a course in the Quality Matters Registry upon its meeting Quality Matters program review standards.

Quality Matters Program Subscribers	\$750/course
Non-Subscribers	\$1,000/course

Independent (Subscriber-Run) Peer Reviewer Training

Subscribers may run their own QM Peer Reviewer training with an MOL-recognized Trainer. A trainee may be recognized in the Quality Matters Registry as a Trained Quality Matters Peer Reviewer. Subscriber pays \$25 to register each successful trainee as a Peer Reviewer.

Peer Reviewer Training

MOL will continue to schedule Peer Reviewer Training online and face-to-face throughout the year.

Quality Matters Program Subscribers	\$175/person
Non-Subscribers	\$300/person
On-site MOL-run training fees are negotiable.	

Annual Rubric Update training is required for all Peer Reviewers

Quality Matters Program Subscribers	No charge
Non-Subscribers	\$30/peer reviewer

Rubric Materials for Institutional and Faculty Development

Rubric Pamphlets	\$1.00 each + shipping
Annotated Rubric Workbooks	\$10.00 each + shipping

Steps to Subscribe to the Quality Matters Program:

- Contact MOL for an "Intent to Subscribe" form
- Upon receipt of the Intent to Subscribe, MOL will send a Program Subscription Agreement and an invoice for the applicable subscription fee
- Upon MOL's receipt of signed Program Subscription Agreement, a Subscriber will be entitled to receive services as they are made available (starting 9/1/06)
- Payment is due within 30 days of the starting date for services

Is Quality Matters a Match for My Institution?

Are you new to Quality Matters and not yet sure that a subscription is right for your institution? If so, please consider purchasing individual materials and services prior to making a commitment to a QM subscription. As a first step, we recommend distributing Rubric Pamphlets, reading "Characteristics of a QM Institution" on our website, and mapping these characteristics to your institution's mission and goals. Next, invite the QM team to your campus to present an overview of the program or conduct introductory training, and send faculty, instructional designers, distance education directors, etc. to peer reviewer training. Lastly, contract with QM to conduct a review of some of your online courses. Contact the QM staff to learn more and tailor a plan to meet your specific needs and budget.

To Subscribe or for more Information:

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The Quality Matters Rubric was developed under a grant from the U. S. Department of Education. However, the Quality Matters Rubric and Quality Matters course recognition process do not necessarily represent the policy of the Department of Education, and you should not assume endorsement by the Federal Government.



www.QualityMatters.org